

Mid-Week Pictorial

“NEWS OF THE WORLD IN PICTURES”

REG. U.S. PAT. OFF. 1924.

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

OCTOBER

30, 1924

VOL. XX.

NO. 10

PRICE

TEN CENTS

CANADA

15 CENTS



Twin Stars Twinkle in Broadway Galaxy: The Fairbanks Twins, Madeleine (Left) and Marion, So Closely Resembling Each Other That It Is Difficult to Tell Which Is the More Beautiful, Playing Simultaneously in Different Productions, the Former in "Hassard Short's Ritz Revue," at the Ritz Theatre, and the Latter in Ed Wynn's "The Grab Bag," at the Globe.

(Times Wide World Studio—R. D. N.)



Metropolitan Amusement Guide



WINTER GARDEN

Eves. 8:30. Mats. Tues., Thurs., Sat. & Holidays, 2:30.

FAMOUS RUNWAY AND
SMOKING RESTORED

WORLD'S PREMIER REVUE!

JAMES BARTON

GEORGE HASSELL

THE PASSING SHOW OF 1924

Staged by J. C. HUFFMAN. Book and Lyrics by HAROLD ATTERIDGE.

AMBASSADOR

49th. W. of B'y. Eves. 8:30
Mts. Wed., Sat. Holidays, 2:30

FAY Bainter

IN THE MUSICAL GEM,

THE DREAM GIRL

With WALTER WOOLF

44TH ST. THEATRE

WEST OF B'WAY. EVES. 8:30
MATS. WED., SAT. & HOLIDAYS, 2:30

ELIZABETH HINES

(of "LITTLE NELLIE
KELLY" and "THE O'BRIEN
GIRL" fame)

—IN THE NEW— MUSICAL COMEDY "MARJORIE"

ANDREW TOMBS—ROY ROYSTON—ETHEL SHUTTA—RICHARD KEENE

"AS ENTERTAINMENT, IT IS FIRST CLASS."—Burns Mantle, News.
"EVERYTHING THAT GOES TO MAKE A MUSICAL COMEDY WHAT IT OUGHT TO BE."
—E. W. Osborn, Eve. World

CASINO

THEA., B'WAY & 39TH ST. EVES. 8:30.
MATS. WED., SAT. & HOLIDAYS, 2:20.

THE LAUGHING REVUE

"I'LL SAY SHE IS" The MARX BROTHERS

LAST WEEKS. POPULAR PRICES

Nights, Orchestra, \$3; Dress Circle, \$3 and \$2.50; First Balcony, \$2 and \$1.50; Second Balcony, \$1. Matinees Wednesday and Saturday, Orchestra, \$2.75; Dress Circle, \$2.75 and \$2; First Balcony, \$2 and \$1.50. Second Balcony \$1. All Prices Plus 10% Tax.
F. RAY COMSTOCK and MORRIS GERT Announce SECOND YEAR IN NEW YORK!
The Greatest, Most Spectacular Production Ever Presented in the History of the World
Staged by MAX REINHARDT COMPANY OF 700.
MAIL ORDERS NOW TO MORRIS GERT, CENTURY THEATRE, NEW YORK.
NOW AT CENTURY THEATRE 62d St. and Central Park West. Eves. 8. Mats. Wed. & Sat. at 2.
Extra Mat. Election Day, Tuesday, Nov. 4. Final Performance Sat., Nov. 8.

PLAYHOUSE

48TH ST., EAST OF B'WAY. EVES. 8:30.
MATS. WED., SAT. & HOLIDAYS, 2:30.

STEWART & FRENCH present THE JOYOUS COMEDY SUCCESS

THE SHOW-OFF

By GEORGE KELLY.

"Best of all American Comedies."—Heywood Brown, World.

LONGACRE

THEATRE, 48th St., West of Broadway. Eves. 8:30.
MATINEES WEDNESDAY AND SATURDAY, 2:30.

L. LAWRENCE WEBER Presents

7TH MONTH
DRAMATIC
SENSATION

COBRA

With a
PERFECT CAST
By Martin Brown

"SENDS DRAMA LOVERS TO THE THEATRE."—Tribune.

ANNE NICHOLS Presents

MME. SIMONE

Supported by All Star French Cast in

ONE WEEK "NAKED"

ONLY

HENRY MILLER THEATRE 144 W. 43d St.

MATINEES THURSDAY & SATURDAY

Seats for Entire Repertoire Now at Box Office

THE BEST PEOPLE

By DAVID GRAY and AVERY HOPWOOD

With a Brilliant Cast, Including:

JAMES RENNIE

FLORENCE JOHNS

FRANCES HOWARD

CHARLES RICHMAN

GAVIN MUIR

MARGARET DALE

LYCEUM

THEATRE, WEST 45TH ST.
MATS. THURS AND SAT. (POP.)

COLONIAL THEATRE

BROADWAY AT 62D STREET.
Evenings 8:20. Mat. Sat., 2:20.

MIDNITE SHOW THURSDAY

THE SENSATION OF NEW YORK!

SISSLE AND BLAKE

WITH OVER 125 FAMOUS FUNSTERS
IN NEW MUSICAL COMEDY THE CHOCOLATE DANDIES

SELWYN THEATRE

WEST 42D ST.
POP. MATS.
THURS. & SAT.

ZIEGFELD'S MUSICAL COMEDY EDDIE CANTOR IN "KID BOOTS" WITH MARY EATON

APOLLO WEST POP. MATS. WED. & SAT.
42D ST. BEST SEATS \$2.50

OVERSHADOWS ANY REVUE EVER PRODUCED ANYWHERE
6TH ANNUAL PRODUCTION

GEORGE WHITE'S SCANDALS

NEW AMSTERDAM

THEATRE, WEST 42D ST.
POP. PRICE MATS. WED. & SAT.

ZIEGFELD FOLLIES

GLORIFYING THE AMERICAN GIRL

458 SEATS RESERVED \$1.00. SEATS AT BOX OFFICE

"SHIVERS
WITH LAUGHS"
—DAILY NEWS.

GEO. COHAN
M.
THEA., B'way and 43d St.
Eves. 8:30. Mats. Wed. & Sat.



"THE HAUNTED HOUSE"

By OWEN DAVIS

—with—
WALLACE EDDINGER

SAM HARRIS Thea., W. 42d St. Eves. 8:30
H. Mats. Wed., Sat., 2:30.

"Hilarious, screamingly funny."—Times.

BE YOURSELF!

QUEENIE SMITH

JACK DONAHUE

SHUBERT

Theatre, NIGHTS at 8:30
Mats. Wed., Sat. & Holi-
days, 2:30.

Sixth Yearly Production

of
AMERICA'S GREATEST
ANNUAL REVUE

Greenwich Village Follies

Staged by
JOHN MURRAY
ANDERSON

REPUBLIC 42d St., West of B'way. Eves. 8:30.
Mats. WED. & SAT., 2:30.

—3RD YEAR—

Anne
Nichols'
Laughing
Success

ABIE'S IRISH ROSE

THE NEW DRAMATIC SENSATION

The FAR CRY

CORT THEATRE, WEST 48TH ST. EVENINGS AT 8:30.
MATINEES WEDNESDAY AND SATURDAY AT 2:30.

SAM H. HARRIS SUCCESSES

FULTON THEATRE

W. 46 St. Eves. 8:30.
Mats. Wed. & Sat., 2:30.

Margaret
Lawrence

in LYNN STARLING'S
NEW COMEDY,

"In His Arms"

GAIETY THEATRE

B'way & 46 St. Eves. 8:30.
Mats. Wed. & Sat., 2:30.

JEANNE
EAGELS

in the Reigning
Sensation,

"RAIN"

VANDERBILT THEA.

W. 48 St. Eves. 8:30.
Mats. Wed. & Sat., 2:30.

"As much well written
drama as the season is likely
to bring."—N. Y. Times

LAZY-
BONES

Continued on Page 31

Mid-Week Pictorial

"A Magazine of News Pictures"

VOL. XX., NO. 10.

NEW YORK, OCTOBER 30, 1924.

PRICE 10 CENTS.



TITLED DAUGHTER OF THE OLD WORLD COMES TO FILMS IN THE NEW: KAY GYNT,
Noted Swedish Actress of Stage and Screen, in Private Life the Baroness Mathiesen, Now Visiting America in the
Hope of Finding Among the Varied Components of Our Population Material for a Motion-Picture
Drama of International Appeal.
(Alfred Cheney Johnston.)



"LEST WE FORGET": DEDICATING A TRIBUTE
to the Relief Unit in France of Smith College, Northampton, Mass., the Members of Which Are Standing Beneath the Memorial, Which Is a Replica of the Gate at the Chateau Robecourt, Greecourt, France.

(Times Wide World Photos.)



AN ECHO OF 1917: PROCESSION
to Greecourt Gate, Smith College, Led by M. Gaston Liebert (Left), Representing the French Government, and Dr. William Allen Nielsen, President of the Institution, at the Dedication of the Memorial to the Relief Unit of the College That Served in the War.

(Times Wide World Photos.)



"MISS WATERTOWN": MISS ROSE GINTER,
With the Cup She Won as the Prettiest Girl of Watertown, Mass., From a Host of Contestants.

(Times Wide World Photos.)



DID THEIR BIT IN THE FIGHTING ZONE: SMITH COLLEGE GRADUATES
Who Served as a Relief Unit in the World War Gathered Near the Greecourt Gate, Erected as a Tribute to Their Work.

(Times Wide World Photos.)

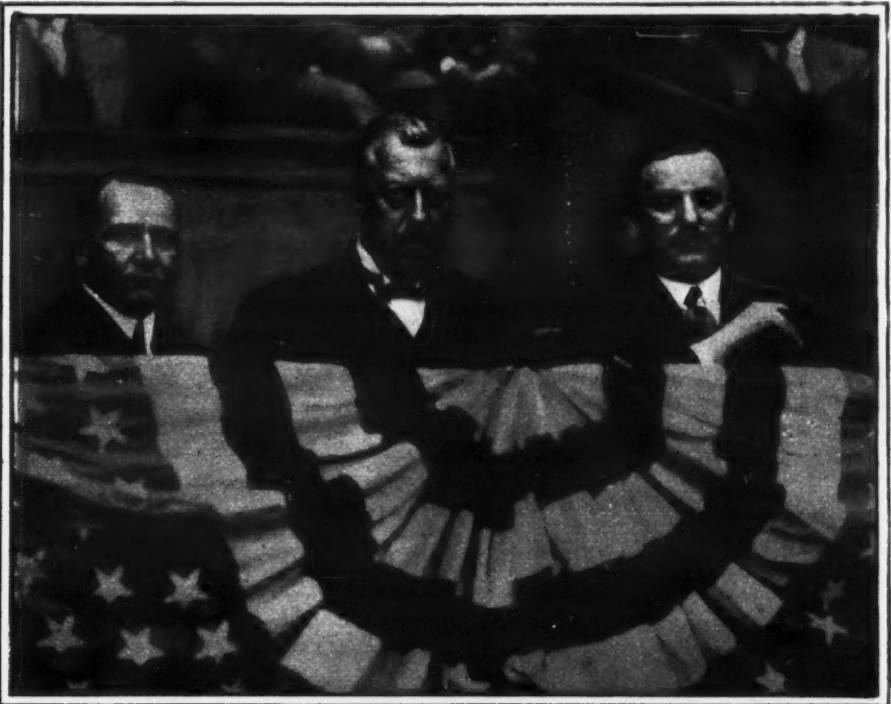
THRILLING RUNS AND SAVAGE TACKLES IN GRIDIRON GAMES



W "FULL STEAM AHEAD": "RED" GRANGE, Scintillating Star of the University of Illinois, Who Develops His Muscle by Working as an Iceman During the Summer, Getting Under Way for His Fourth Touchdown in Twelve Minutes, Making a Run of Forty-Five Yards, Wriggling and Dodging His Way Through the Entire Michigan Team and Carrying the Ball Safely Over the Goal Line. W (P. & A.)



WITH THE PACK ON HIS TRAIL: WEEKES OF PRINCETON (in Foreground) Carrying the Pigskin Twenty Yards Before Being Downed in the Game With the Middies, in Which Princeton Came Back When Apparently Beaten and Won by 17-14. (Times Wide World Photos.)



OBSERVED OF ALL OBSERVERS: OFFICERS OF THE ZR-3 at the Polo Grounds With Friends Witnessing the Stirring Football Game Between Army and Notre Dame. Left to Right: Captain E. Lehman, Dr. Hugo Eckener, Commander of the Dirigible, and Judge Charles A. Oberwager of New York. (Times Wide World Photos.)



W BROUGHT TO EARTH: CROWLEY OF NOTRE DAME, After Gaining Twenty Yards Around Army's End, Checked by a Savage Tackle in the Game at the Polo Grounds, in Which the Indiana Lads Triumphed Over the West Point Boys by 13-7. W (P. & A.)



FOR THE HEAD OF THE NATION: PRESIDENT COOLIDGE
Lifting the Sombrero, With Its Rim of Brilliant Red and Crown of Bright Blue, Presented to Him by a Delegation From the Chamber of Commerce, Prescott, Ariz., When They Initiated Him Into the Smoki Tribe, an Arizona Organization That Perpetuates the Rituals of the Southwest Indians in Annual Rain and Snake Dances and Other Ceremonies.

(Times Wide World Photos.)



ONE OF THE LAST DRIVES OF THE CAMPAIGN: JOHN W. DAVIS,
Democratic Candidate for President, Plays a Round of Golf on the Links at Lincoln Park, Chicago.

(Times Wide World Photos.)



A TRIBUTE TO "OLD HICKORY," MOST PICTURESQUE OF AMERICAN PRESIDENTS: JOHN W. DAVIS
Placing a Wreath of Flowers on the Tomb of Andrew Jackson at the Hermitage, Near Nashville, Tenn. (P. & A.)



NEW YORK'S CAMPAIGN REACHES THE BOILING POINT: THE "SINGING TEAPOT," in Which Women of the Democratic Committee Are Touring the State. In the Group Are: Mrs. Caroline O'Day, Lieut. Gov. Lunn, Mrs. Henry Morgenthau, Miss Emily Smith, Miss Anna Roosevelt and Miss Harriet May Mills.

(Times Wide World Photos.)



THESPIANS ENTERTAINED AT THE WHITE HOUSE:
THEATRICAL STARS,
 Representing the Jolson Coolidge-Dawes Theatrical Club, With the President and Mrs. Coolidge, Whose Guests They Had Been at Breakfast. Raymond Hitchcock Is at Right of Mr. Coolidge, While Mrs. Coolidge Has Her Arms Through Those of Al Jolson (Left) and John Drew.
 (Times Wide World Photos.)



MARITAL MATE, BUT POLITICAL OPPONENT:
MRS. CATHERINE O'BRIEN
 of Hudson, Wis., Who Is Campaigning Against Her Husband for Sheriff of St. Croix County, and Promises, if Elected, to Make Him Her Chief Deputy.



THE GOVERNORSHIP BECOMES A FAMILY MATTER: **MRS. NELLIE G. ROSS,** Widow of Governor William B. Ross of Wyoming, Nominated to Succeed Him in the Same Office by the Emergency Democratic State Convention.
 (Times Wide World Photos.)



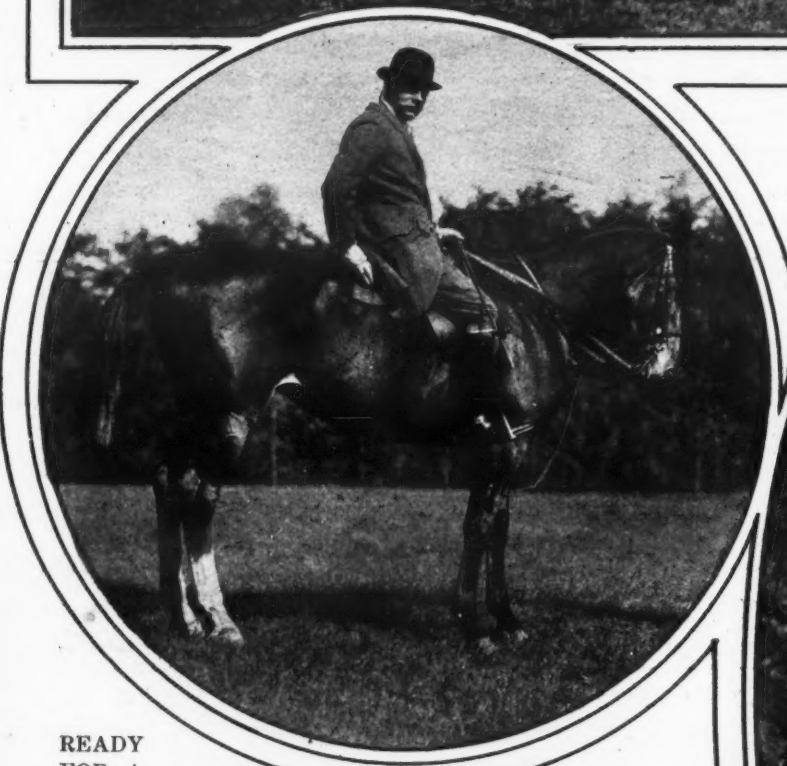
PLUMBING THE DEPTHS OF THE BARREL: THE SPECIAL CAMPAIGN INVESTIGATING COMMITTEE OF THE SENATE
 Questioning Lincoln Dixon, Manager of the Western Democratic Headquarters, in the Probe at Chicago of the Methods Employed and Amounts Raised by the Various Political Parties. Left to Right, at Table, Facing the Witness, Are: Senators Bayard, Caraway, Borah and Shipstead.
 (Times Wide World Photos.)

WHEN GRAVE AND DIGNIFIED DIPLOMATS RELAX IN PLAY



AN ENGLISH GAME ON AMERICAN SOIL: MEMBERS of the British Embassy Staff Playing Soccer Football on the Washington Monument Grounds.

(Times Wide World Photos.)



READY FOR A MORNING

CANTER: CONSTANTINE BRUN, Danish Minister, an Enthusiastic Horseman, Often Seen on the Bridle Paths of the National Capital.

(Times Wide World Photos.)



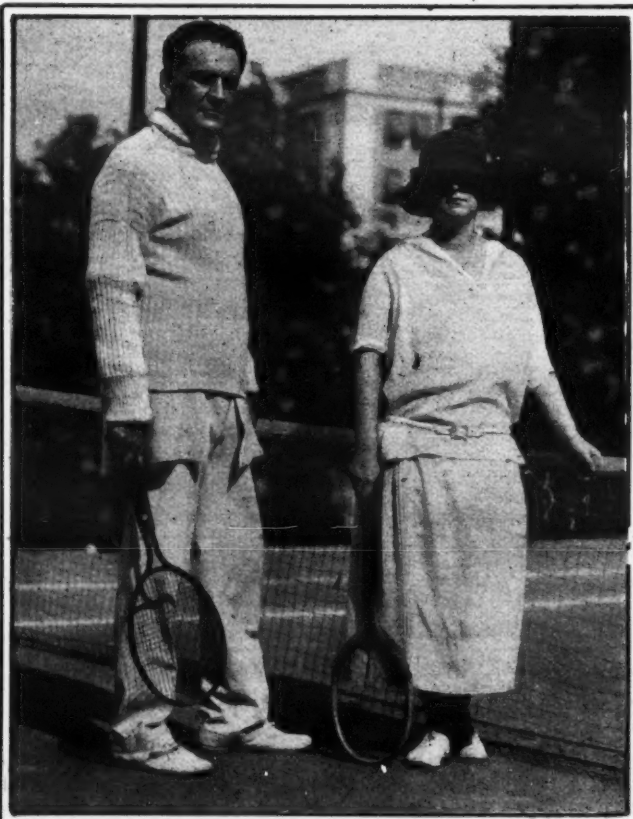
SIR ESME HOWARD, British Ambassador, Out for a Ride in the Suburbs of Washington.

(Times Wide World Photos.)



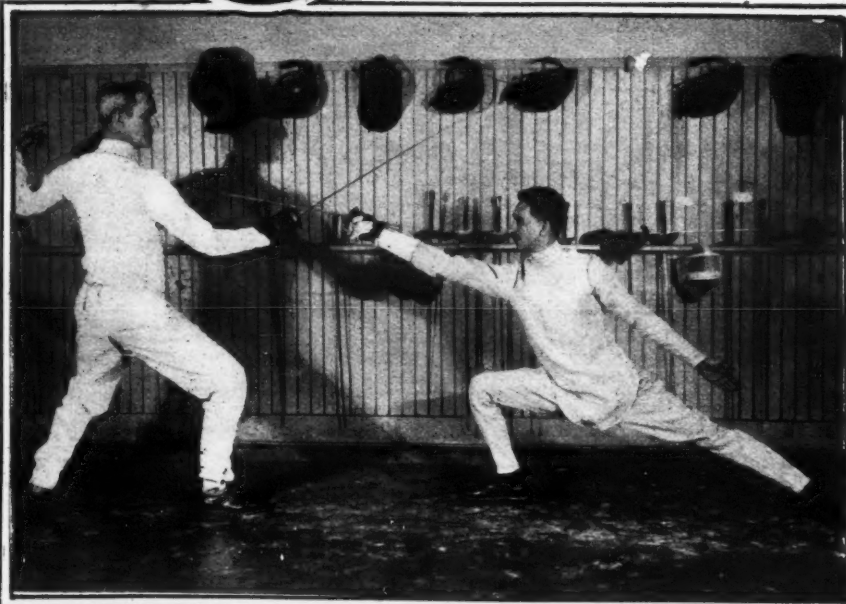
FROM THE LAND OF THE CELESTIALS: YUNG KWAI, Counselor of the Chinese Embassy, Taking Part in a Diplomatic Tennis Tournament.

(Times Wide World Photos.)



PRINCE AND PRINCESS BIBESCO, Minister From Rumania and His Accomplished Wife, Daughter of Former Prime Minister Asquith of Great Britain, on a Washington Tennis Court.

(Times Wide World Photos.)



THE EAST AND WEST AT THRUST AND PARRY: FOIL PLAY Between Henry Breckenridge, Former Under Secretary of State (Left), and Hasanein Bey of the Egyptian Embassy.

(Times Wide World Photos.)





SONG-

BIRD AND
COMPOSER:

MARIA JERITZA,

With Giacomo Puccini in Her Vienna Home, Going Over the
Score of "Manon," With Professor Foll at the Piano.

(Times Wide World Photos.)



DEATH TO
BAD
GRAMMAR:

"WORD"

CEMETERY

Designed by
Pupils of the

Garland

School, Little

Rock, Ark.,

a Graveyard

Where They

"Bury" Incor-

rect Words

and Phrases, a

Device Origina-

ted by Their

Teacher.

Which Is Said

to Have

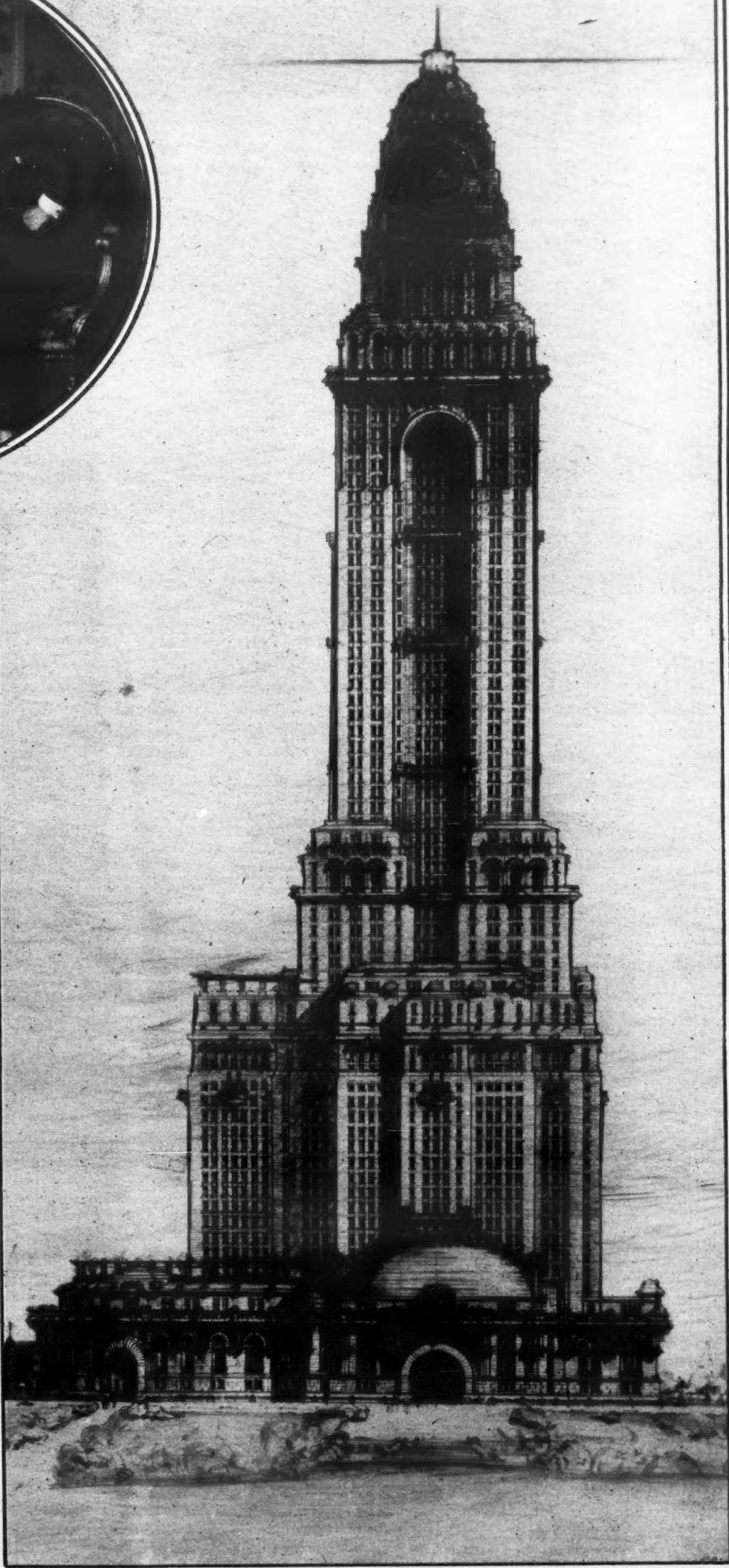
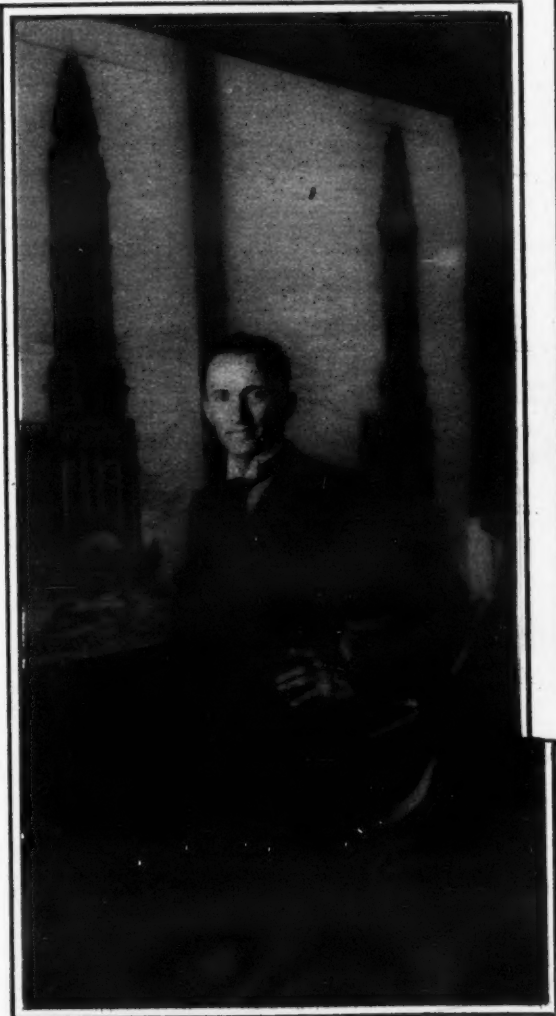
Secured

Astonishing

Results.

(Times Wide

World Photos.)



A MONUMENT TO FASCISMO: DESIGN FOR THE TALLEST SKYSCRAPER IN
THE WORLD

PLANNER OF A COLOSSAL PROJECT:

MARIO PALANTI,

Italian Architect, Resident of Buenos Aires,
Who Designed the Eighty-Eight Story Build-
ing Which It Is Proposed to Erect in Rome.

(Times Wide World Photos.)

Proposed to Be Erected in Rome and to
Be Named the "Mole Littoria," to Be
Eighty Stories Above Ground and Eight
Beneath, Over 1,100 Feet High and to
Contain 4,500 Rooms, 100 Large Halls,
a Theatre, Gymnasium and Vast Cover-
ed Ground.

(Times Wide World Photos.)

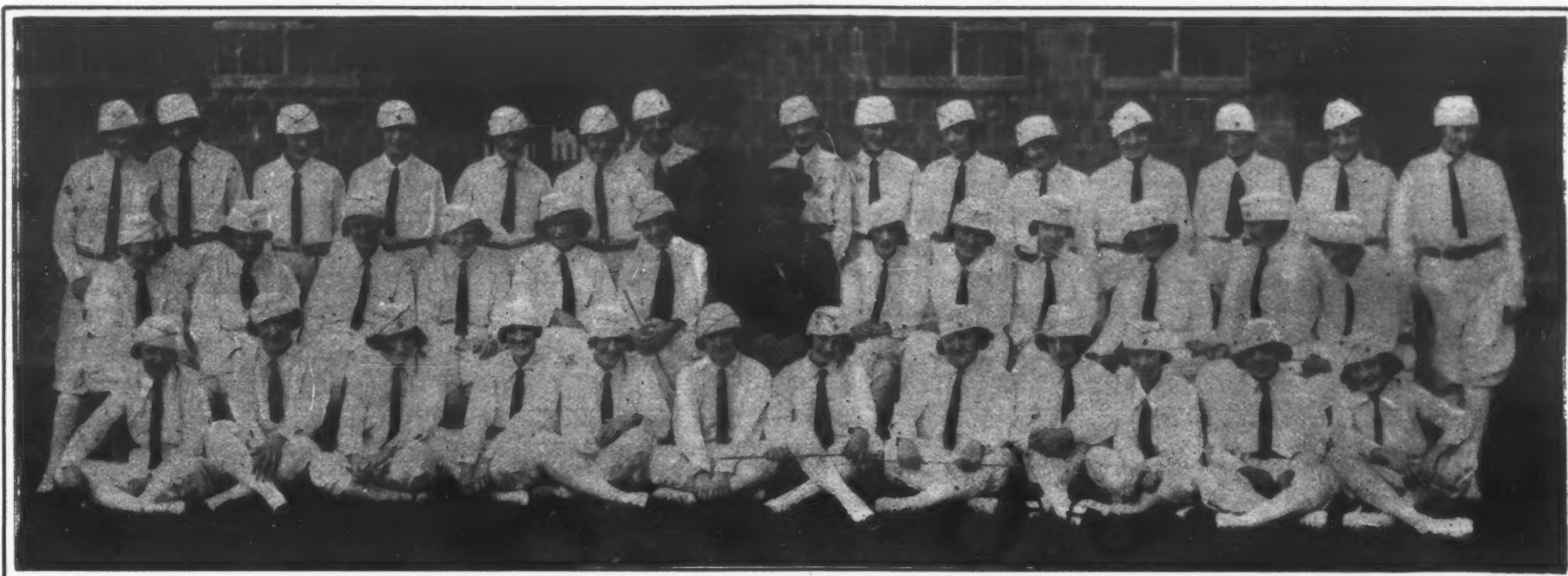
BURST INTO GLORIOUS BLOOM BENEATH SUB-ARCTIC SKIES



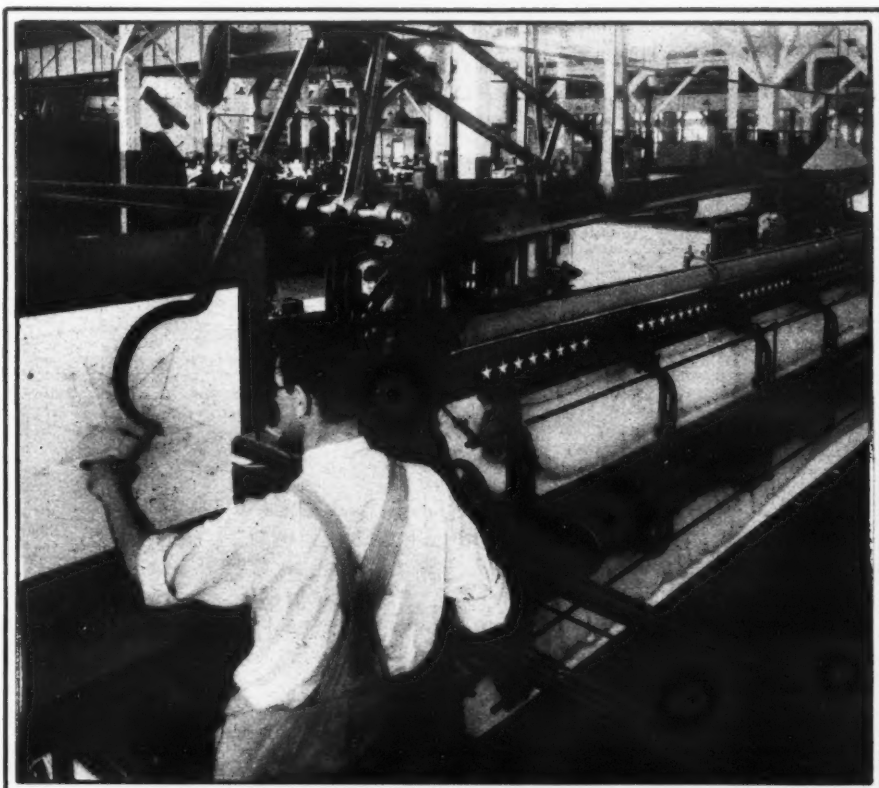
Magnificent Dahlias, Whose Proportions Can Be Appreciated by Comparison With the Circle at Lower Left, the Size of a Silver Dollar, Ranging in Color From Orange, Yellow and Golden Red to Delicate Shades of Mauve and Lavender, Grown by C. O. Walker in the Supposedly Inimical Climate of Skagway, Alaska, Where on the Visit of the Harding Presidential Party They Elicited the Enthusiastic Admiration of Mrs. Harding, Whose Name Has Been Given to the Variety in and a Little to the Upper Left of the Vase.

(Merrill Studio, From Times Wide World.)

WHERE MODERN BETSY ROSSES MAKE THE NATION'S FLAGS



THE "FLAPPER BATTALION": FAIR SUCCESSORS OF BETSY ROSS,
With Two of the Officers Who Direct Their Work in the Army Quartermaster's Headquarters in Philadelphia, Where All the American Army's
Flags Are Made.
(Times Wide World Photos.)



FASTER
THAN
BETSY'S
NIMBLE
FINGERS:
AUTO-
MATIC
MACHINE
Which Em-
broiders
Hundreds
of Silk
Stars at
One Time,
the One
Operator
Guiding a
Myriad of
Needles
After a
Master
Design.
(Times Wide
World
Photos.)

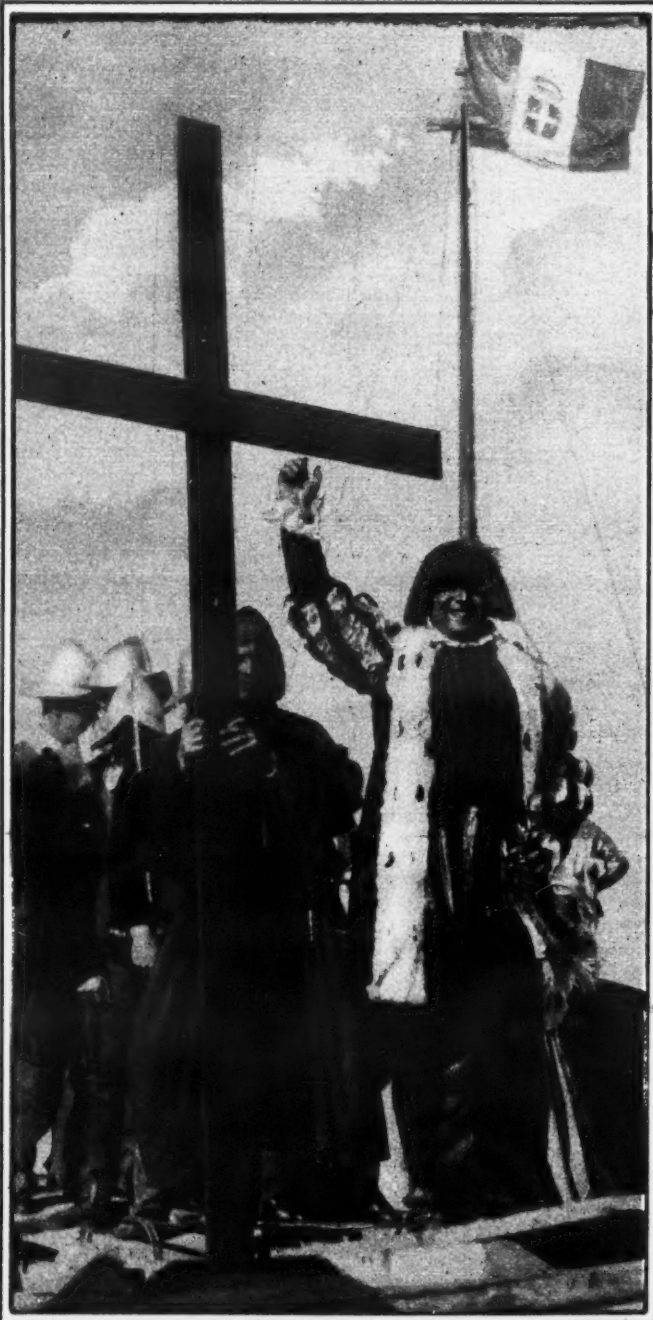


MAKE
BEAU-
TIFUL
DESIGNS
IN SILK:
HAND-
EM-
BROID-
ERING
DEPART-
MENT,
Where the
Big Regi-
mental
Banners
Bearing
the Motto
or Watch-
word of
the Or-
ganization
Are Em-
bellished
by Light-
ning-Fin-
gered Op-
erators.
(Times Wide
World
Photos.)

THE PRESIDENT'S FLAG: BLUE FIELD WITH WHITE DESIGN,
With the Coat of Arms on the President's Seal and Flanked by Four Stars, Designed and Executed at the Quartermaster's Depot.
(Times Wide World Photos.)



A MOTIONLESS REPLIC OF A MOTION-
PICTURE STAR: LILLIAN GISH
Posing for a Bust of Herself by the
Sculptor Elob Dereyinsky in His New
York Studio.
(Times Wide World Photos.)

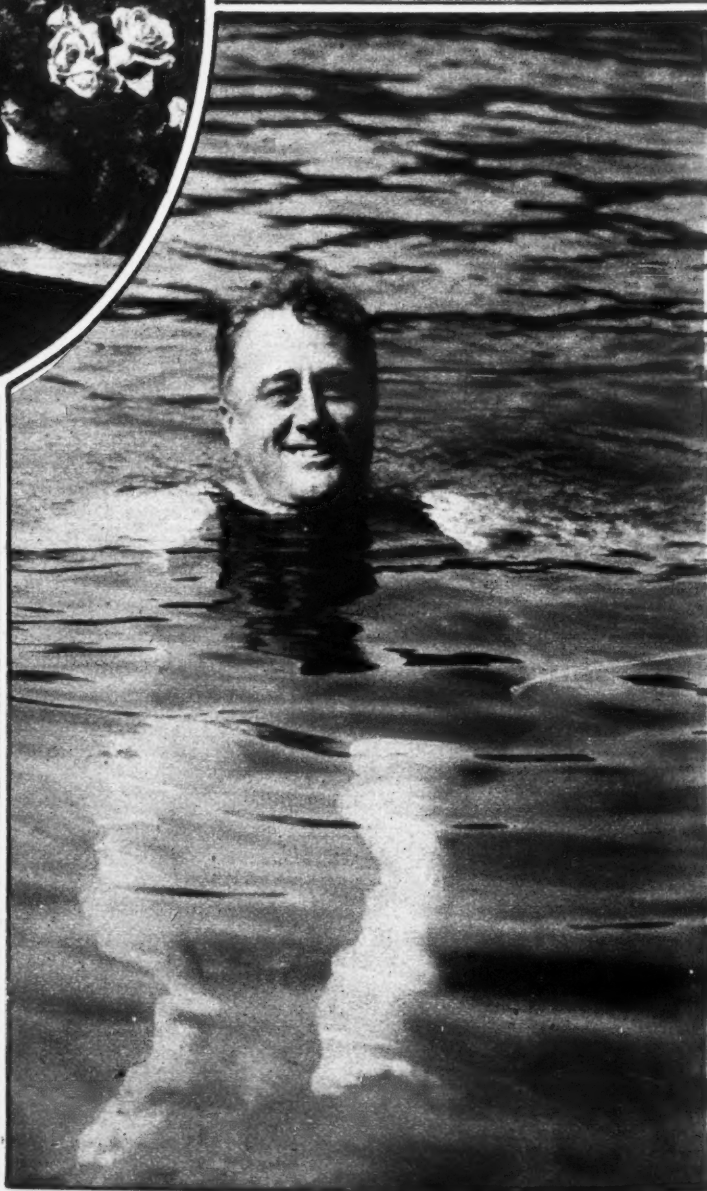


RE-ENACTING HISTORY IN A NEW LOCALE: COLUMBUS
DISCOVERING AMERICA,
One of the Features of a Pageant Held at San Francisco on
Columbus Day.
(Times Wide World Photos.)



HONOR
TO THE
GALLANT
LEADER OF A LOST
CAUSE: MISS MARY
CUSTIS LEE,
Granddaughter of General
Robert E. Lee, as Sponsor
at the Christening of the Old
Dominion Liner at Newport
News That Bears the Name
of the Idol of the Southern
Confederacy.
(Times Wide World Photos.)

SWIMMING HIS WAY
BACK TO HEALTH:
FRANKLIN D. ROOSEVELT
of New York, Democratic
Candidate for Vice President
in 1920, in the Pool at Warm
Springs, Ga., Where Nata-
tional Exercises Combined
With the Warmth of the
Water Have Markedly Helped
the Paralyzed Muscles of His
Legs.
(Times Wide World Photos.)





A BEAUTIFUL ADJUNCT
TO A NOBLE STRUC-
TURE: RAINBOW
FOUNTAIN,
Glowing With All the
Colors of the Spec-
trum, a Feature of
the Approach to the
Lincoln Memorial,
Washington.

(© Harris & Ewing
From Times Wid.
World.)

GRIDIRON
TROPHY
FOR DOUGH-
BOYS AND
BLUEJACKETS:
PRESIDENT
COOLIDGE

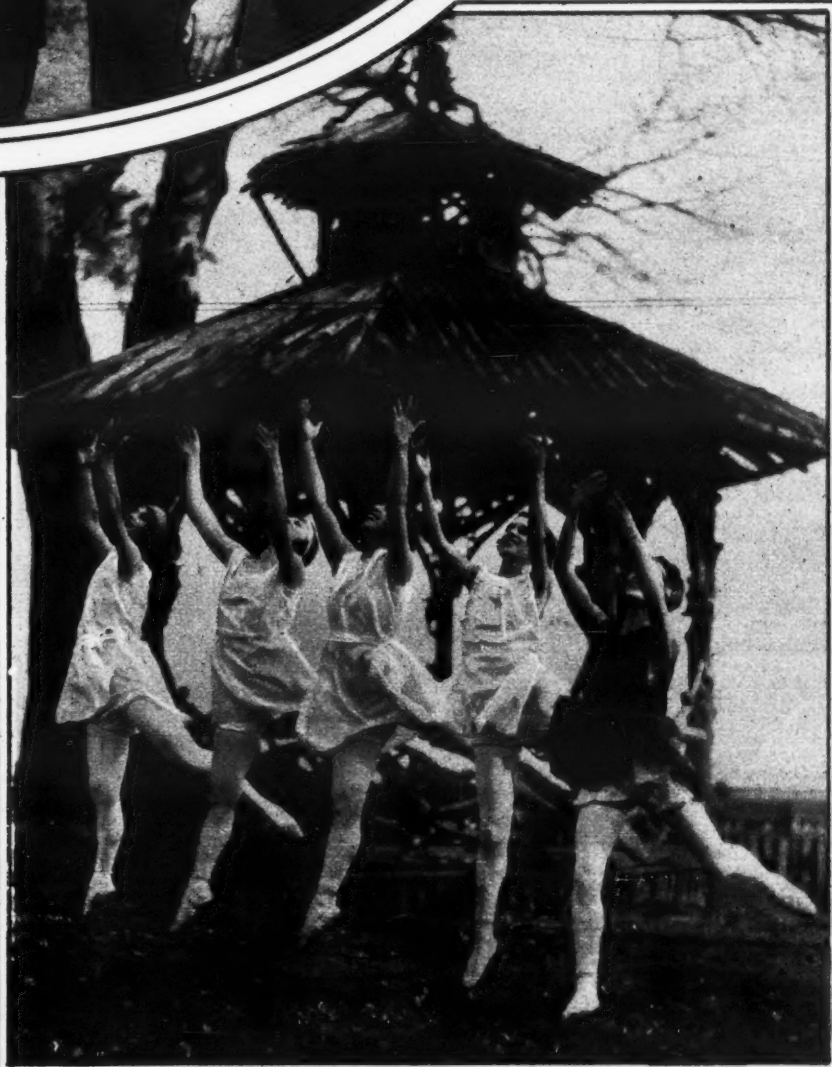
Presenting to Repre-
sentatives of the Two
Chief Arms of the Service
the Coolidge Cup to Be
Awarded to the Winner in the
Football Game This Fall Between
Enlisted Men of the Army and Navy. Left
to Right, Are: Major Paul Baade and Staff
Sergeant Harry O. Troupe of the Army, the
President, Coxswain Claude A. Ezell and Lieut. Commander Hamilton V. Bryan
of the Navy.

(Times Wide World Photos.)



TWICE TAKES THE MEASURE OF FRANCE'S BEST: WISE COUNSELLOR,
Chestnut Son of Mentor and Rustle, With Steve O'Donnell Up, Winner of the \$10,000
Laurel Stakes at Laurel, Md., in Which He Defeated Epinard Still More Decisively
Than in the First International Special.

(Times Wide World Photos.)



AS IN THE DAYS OF PAN: CLASSIC DANCE
of Albertina Rasch, Première Danseuse, and Members of Her Troupe
in an Open-Air Rehearsal at City Island Prior to Starting on an
American Tour.

(International.)

ANOTHER NEW YORK GIRL MARRIES A BRITISH NOBLEMAN



The Earl of Galloway and His Bride, née Miss Philippa Wendell, Daughter of the Late Jacob Wendell of New York, Whose Wedding Took Place Recently at St. Margaret's Church, Westminster, London. The Bride, Who Is a Sister of the Countess of Carnarvon, Was Attended by Ten Bridesmaids, and Her Bouquet Was Tied With the Tartan Ribbon of the Bridegroom's Family Similar to That of Royal Stuart, Worn by the King.

(© Bassano, Ltd.)



A DOG'S DAY: PARIS FASHIONS FOR CANINE ARISTOCRATS



9 A. M.—FOR THE
BREAKFAST HOUR:
GAY LITTLE
COLLAR
in White Kid, With
Hand-Painted Straw-
berries and Coquettish
Cluster of Berries on
Left Side. From Aux
Etats Unis.
(Bonney, From Times Wide
World.)



11 A. M.—READY FOR A STROLL IN THE BOIS
DE BOULOGNE
in a Hand-Knitted Sweater in Chinese Red and White.
From Aux Etats Unis Design.
(Bonney, From Times Wide World.)



1 P. M.—LUNCH AT
THE RITZ.
Smart Little Coat in
New Beige Broadcloth
With Hand-Embroid-
ered Collar and Pocket
and Real Lace Hand-
kerchief. From Aux
Etats Unis.
(Bonney, From Times Wide
World.)



4 P. M.—IN THE PARK WITH HIS
LITTLE MASTER.
Nifty Little Coat in Red and Gray and a
Kerchief Pocket—Not on the Hip.
Goyard Design.
(Bonney, From Times Wide World.)



3 P. M.—WITH MADAME TO THE FASHIONABLE
DRESSMAKERS.
Trim Little Coat in the New Popular Green With
Applied Motif, Smart Collar With Batik Kerchief
Tucked Beneath It. From Aux Etats Unis.
(Bonney, From Times Wide World.)



WHEN THE STREETS ARE WET.
Three-Button Boots That Serve as Galoshes in the
Rainy Season. Aux Etats Unis Design.
(Bonney, From Times Wide World.)



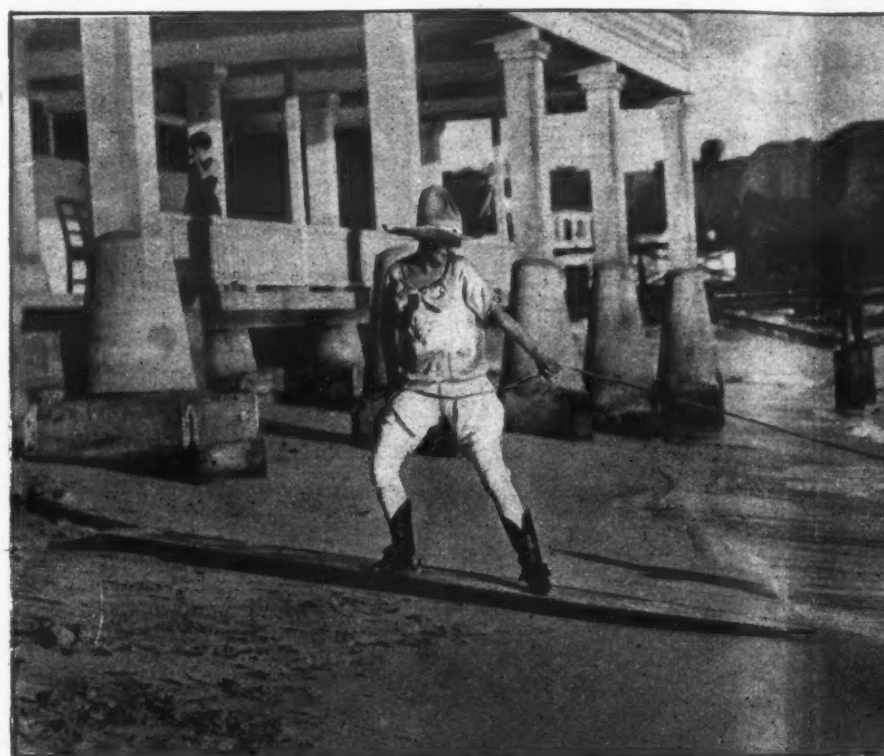
FOR AN AUTO SPIN.
Gay Cretonne Cape That Serves to Keep Him Warm
and Protects His Mistress's Clothes Against Hair
From His Fur. From Aux Etats Unis.
(Bonney, From Times Wide World.)



THE END OF A PERFECT SEASON IN THE GREAT OUTDOORS at South Casco, Me., Lined Up at the Close of the Camping Year, Their Paddles Canoe Outings on the Picturesque Waters That



ESCULAPIUS TO THE FEATHERED FOLK: MISS EMILIE STEINACKER, Surgeon and Nurse at the Bird Sanatorium in New York Founded by Miss Virginia Pope, Bandaging the Sprained Leg of Pericles, a Prize Macaw. (United.)



MORE DOCILE THAN HER BUCKING BROTHER: Champion Cowgirl of Wyoming, Roping In a Pair of Native Steers Part in the Territorial



FROM THE LAND THAT GAVE US PAVLOVA: MME. THAMAR KARSAVINA, Russian Danseuse, Who Has Met With Acclaim in London, Paris and Berlin, Arriving in New York on the Olympic on Her First Visit to This Country. (Times Wide World Photos.)

CHOSEN AS "CAMPUS QUEEN": MISS MILDRED E. HAMMERSLEY of Waterford, N. Y., Senior at the State College for Teachers, Enthroned as the Loveliest of the 1,000 Students. (Times Wide World Photos.)



HIS LIBERTY OF SHORT DURATION: of the Central Park Menagerie, Who Recently Escaped From a Box, From Which He Was Partly Coerced, Partly Cajoled, Into a Box, From Which He Was (P. & A.)



EAT OUTDOORS: GIRLS OF THE LUTHER GULICK CAMPS
Their Paddles Inscribed With Indian Emblems Reminiscent of Many Glorious
Waters That Creep Up to the Edge of the Camps.
(Kahill Photo Studios.)



BUCKING BRONCOS: LORRAINE TRICKEY,
of Native Swimmers at Waikiki, Honolulu, Where She Is Taking
the Territorial Fair.
(Times Wide World Photos.)



DURATION: JOE, THE CHIMPANZEE
Escaped From Durance Vile by Knocking His Keeper Down, Being
From Which He Was Afterward Transferred to His Cage.
(P. & A.)



ANOTHER KEY FOR THE GOLDEN RING:
JOHN GOLDEN,
New York Theatrical Producer, on a Visit to Rich-
mond, Va., Receives an Official Welcome to the State
and the Key of the City of Richmond From Governor
Trinkle (Right) and Mayor Bright.



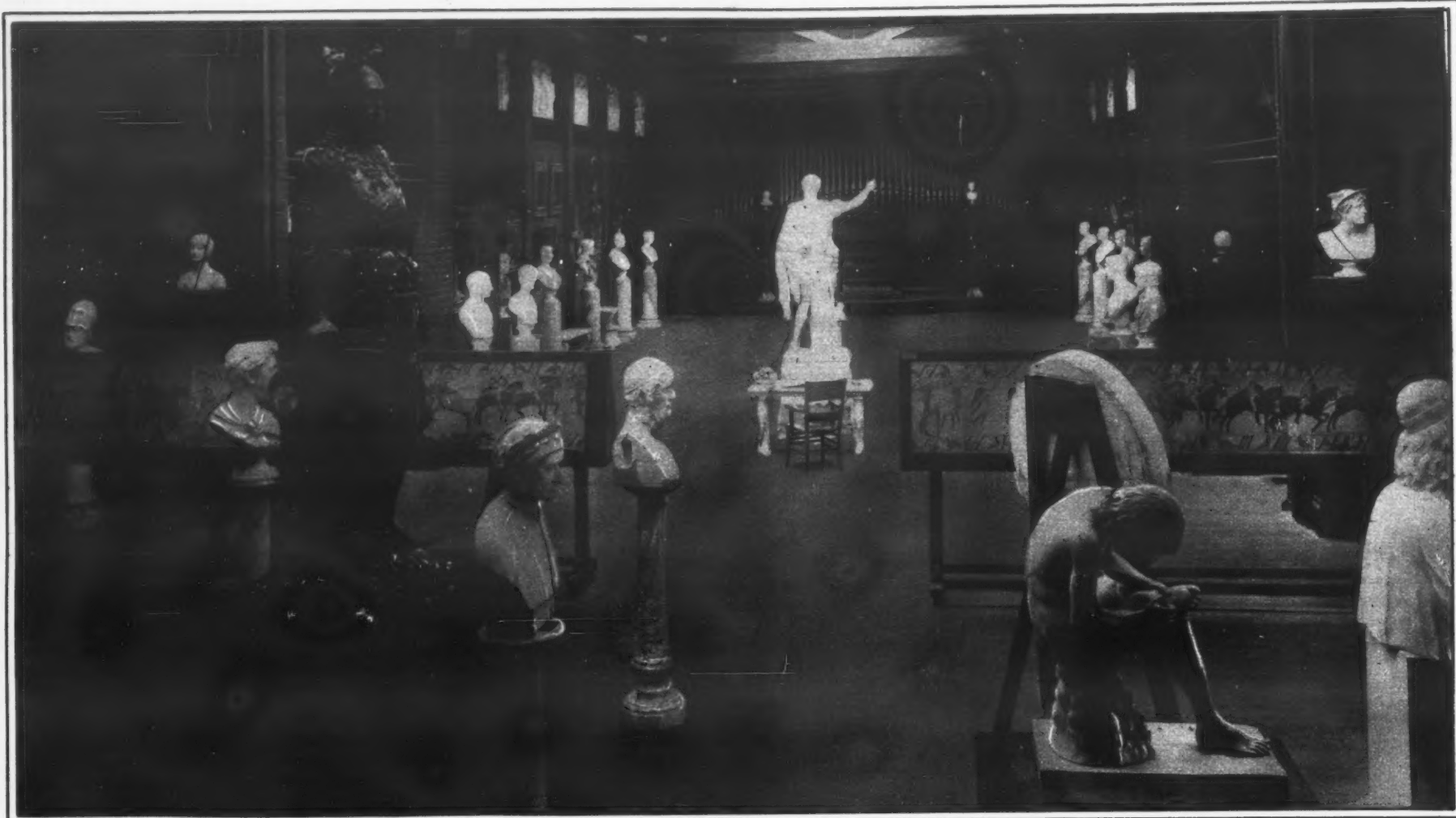
NIECE OF SARA BERNHARDT COMES
TO BROADWAY: SUZANNE CAUBERT,
Who Makes Her Début on the American
Stage in "The Imported Wife."
(Times Wide World Studio—R. D. N.)

CREATOR OF THE IMMORTAL "TISH":
MRS. MARY ROBERTS RINEHART,
Famous Novelist, in Her Apartment
at Washington, D. C., Where She Has Made
Her Home.

(© Underwood & Underwood.)



PRICELESS ART TREASURES HOUSED IN A VILLAGE MUSEUM



WHERE VILLAGERS HAVE THE ART ADVANTAGES OF A CITY: INTERIOR
of the Parrish Art Museum at Southampton, L. I., With the Organ Built Into the Music Room in Background.
(Morris, From Times Wide World.)

IT has not been an uncommon thing for wealthy men, following the example set by Andrew Carnegie, to found and endow village libraries. It remained, however, for Mr. Samuel Longstreth Parrish, a prominent New York lawyer, to pay the tribute to art so often paid to literature by establishing an art museum in the Town of Southampton, L. I., where he has his Summer home. There, without cost, the people of the town may feast their eyes on paintings and sculptures by famous masters, many of which are priceless and would be regarded as treasures by any museum in the world. Mr. Parrish is an eminent connoisseur, and the collection represents not merely the purchases of a rich man but the consummate taste of an educated

lover of art who refused to be conditioned in his choice by conventional standards.

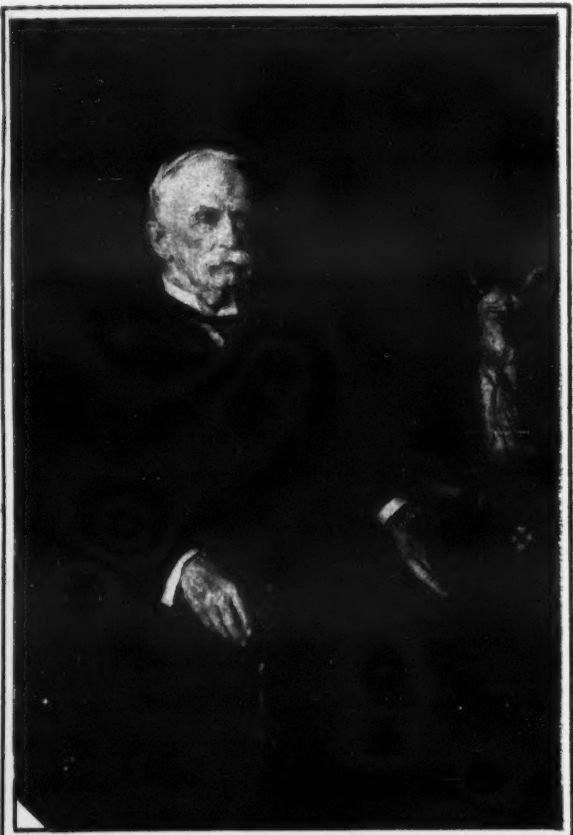
Most of the paintings and sculptures are of the Pre-Raphaelite period, and were gathered at a time when Ruskin and Pater and Symonds had not yet brought the public to a realization of the merits of Italian productions of the early fifteenth century. As there were "brave men before Agamemnon," so there were gifted artists before the supreme genius of Raphael, Michelangelo and their fellows lent glory to the Renaissance. A few decades ago collectors would scarcely look at any work produced prior to that period. Mr. Parrish, however, was a quarter of a century ahead of his time in his appreciation of these early masters of brush and chisel, and the result of his prescience is shown in the masterpieces that enrich his collection. They have not been gathered en bloc. They are the fruit of many a visit by Mr. Parrish to peasants' cottages and curio dealers in remote Italian villages, where he sometimes secured for the traditional "song" treasures that would now provoke spirited bidding among millionaires if they were put up for public sale.

Botticelli, Piero di Cosimo, Filippo Lippo and many of their contemporaries scarcely less famous are represented by some of their choicest masterpieces. The gem of the collection is a "Madonna and Child," ascribed to Botticelli and bearing in every line the handwork of the famous Florentine.

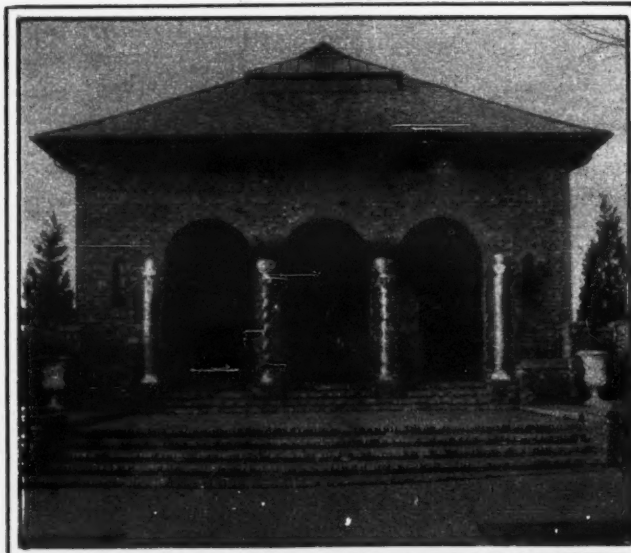
Besides the pictures, Mr. Parrish has placed in the museum a number of reproductions in marble and

plaster of Greek and Italian sculpture. Many of them are casts of works by contemporaries of Botticelli, so that a student can see the art of the Pre-Raphaelite period in more than one medium.

Thus a collection that would prove a magnet to art lovers in New York City or any of the great capitals of the world is placed at the disposal of the citizens of a little Long Island town. All expense of its maintenance is borne by Mr. Parrish, and it is understood that it will be deeded to the town at his death. That those thus benefited are not ungrateful for this unique and generous benefaction is evidenced by their presentation to Mr. Parrish of a portrait of himself, painted by Howard Chandler Christy, to be placed in the museum that bears his name.



SAMUEL LONGSTRETH PARRISH,
From a Portrait Painted by Howard Chandler Christy, and Presented to Mr. Parrish by Citizens of Southampton, L. I., to Be Placed in the Art Museum Founded and Maintained by Him for the Benefit of the Townspeople.
(Peter A. Juley.)



HOUSING PRECIOUS CREATIONS OF BRUSH AND CHISEL: FACADE
and Main Entrance of the Parrish Art Museum, Southampton, L. I.
(Morris, From Times Wide World.)



FASHIONED BY MASTER CRAFTSMEN:
SCULPTURED FIGURES AND BAS-RELIEFS, Belonging Mostly to the Pre-Raphaelite Period, in a Corner of the Art Museum Established for the People of Southampton by S. L. Parrish, Prominent New York Lawyer.
(Morris, From Times Wide World.)



A HIGH DIVE FROM A MOVING PLATFORM: BUCK-
ING STEER

Throwing His Rider in a Contest Between Man and
Beast at Tex Austin's Rodeo.

(© Doubleday.)



THE CAMERA
MAN TAKES
CHANCES:
SNAPPING
THE JUMP
as Leonard
Stroud of
Rocky Ford, Col.,
Takes the High
Hurdle at Colorado
Springs.

(Times Wide World Photos.)



ANSWERING THE MESS CALL AT LAKE HOPATCONG: SINGER'S MIDGETS

in Assorted Sizes on a Vacation in New Jersey.

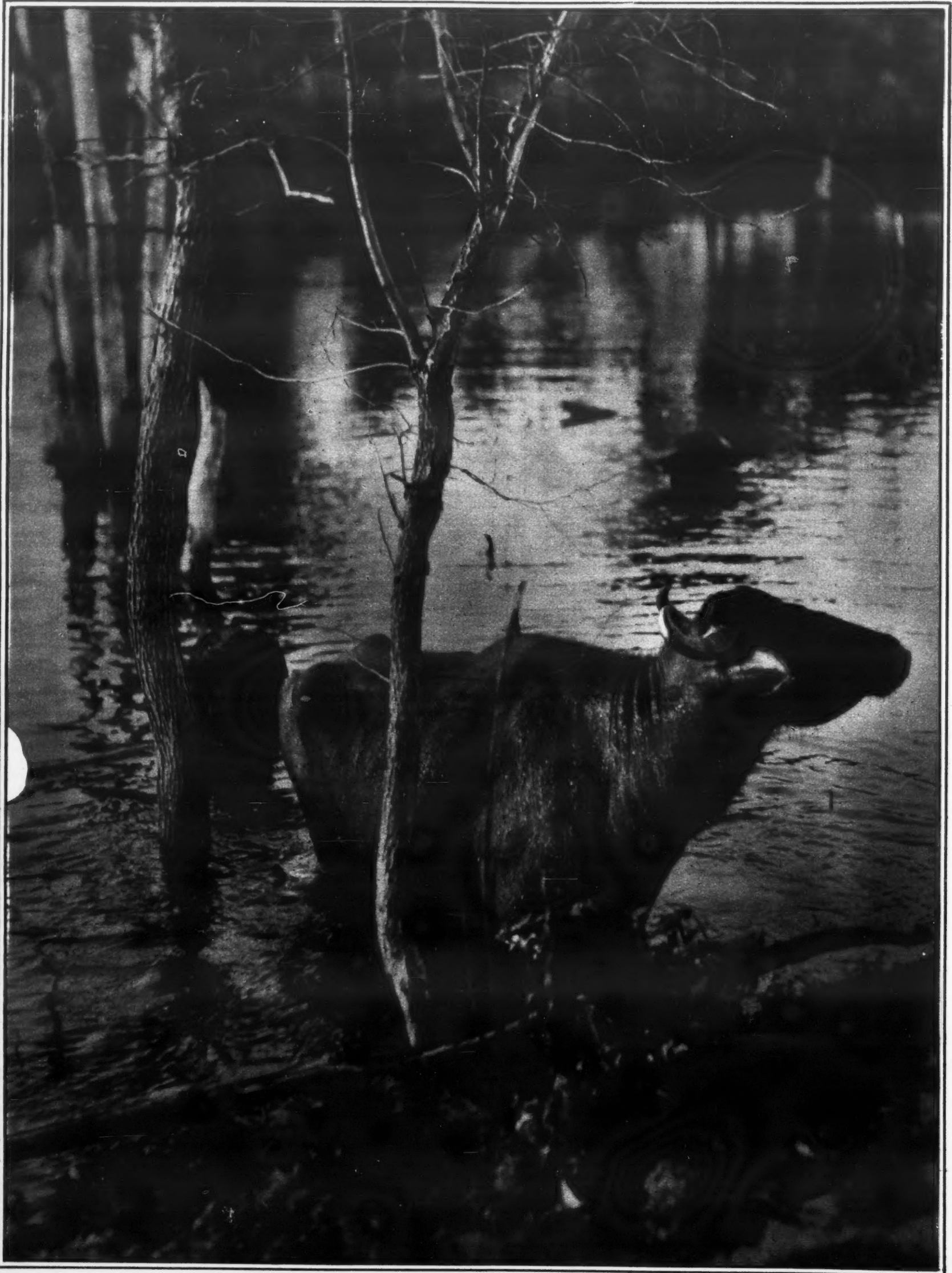
(Times Wide World Photos.)



FOR THE "THROWINGEST" HORSE:
MISS BONNIE MCCARROLL
of Boise City, Idaho, Who Won the Title of
International Woman Champion Bronco
Rider at the London Rodeo, Holding the
Diamond-Studded Feed Bag Which Will
Rogers, the Comedian, Offered for the
Horse That Throws the Most Cowboys
During the Rodeo at Madison Square
Garden.

(Times Wide World Photos.)

AMPHIBIOUS FILIPINO COUSINS OF THE AMERICAN BISON



Water Buffaloes of the Philippines, Snapped Recently in One of the Numerous Marsh-Bordered Streams of the Islands, Where They Prefer to Spend Their Days, Coming Out on the Plains at Sundown; Powerful Brutes With a Pronounced Antipathy to the White Man, Whom They Charge on Sight, but Indifferent to the Natives, by Whom They Are Sometimes Domesticated and Used in the Cultivation of Rice Fields.

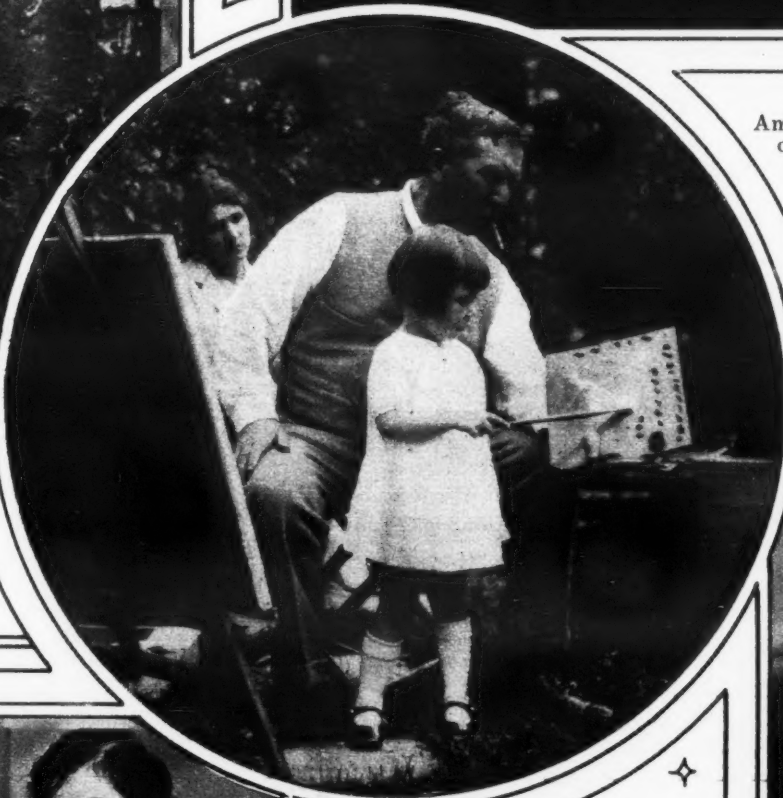
(Times Wide World Photos.)



MME. GALLI-CURCI,
World-Famous Soprano, Marking Her Initials
on a Tree in Green Park, London.
(Times Wide World Photos.)



PAUL SWAN,
American Dancer and Sculptor, With Some
of His Recently Completed Pieces in His
Paris Studio, the Upper One That of
Raquel Meller, the Spanish Singer and
Comedienne, Soon to Appear in New
York.
(Times Wide World Photos.)



JUST
LIKE DADDY:
LITTLE DIANE KNIGHT
Taking Her First Lesson in Col-
ors From Her Father, the Dis-
tinguished American Painter, in
the Garden of His Beautiful
Chateau in Normandy.
(Bonney, From Times Wide World.)



TINY HEIR TO A
BALKAN THRONE:
CROWN PRINCE PETER
of Yugoslavia, Thirteen
Months Old, With His
Nurses and Attendants at
Claridge's Hotel, London,
Under the Incognito of
Viscount d'Avala, en Route
for Belgrade.
(Times Wide World Photos.)



A PERENNIAL CHAMPION: MISS
JOYCE WETHERED,
Holder of the British Women's Open Title for the
Fifth Successive Year, With the Trophy That
Marks Her Additional Triumph in the Closed
Championship at the Cosden Beach Course.
(Times Wide World Photos.)

HISTORICAL LINES MODERNIZED BY FRENCH COUTURIERS



A PLEATED PANEL OF WHITE CREPE SATIN
Indicates the Waistline of This Confection in Gay Wood-Blocked Velvet, Designed and Worn by Yvonne Davidson, Wife of the American Sculptor.
(Bonney, From Times Wide World.)



FINE OTTOMAN SILK, EMBROIDERED BY LENIEF
in Gold Thread and Green and Red Beads, With Separate Scarf, Is the Material of the Bonaparte Costume, With the Under-Arm Waistline Emphasized by an Embroidered Design.
(Bonney, From Times Wide World.)



SATIN RIBBON RUNNING THROUGH A SILVER BUCKLE
Is the Only Ornament Used by Lewis for This "New" Old-Line Model of Hatters' Plush.
(Bonney, From Times Wide World.)



PREMET OFFERS THE "CONSPIR-ATEUR," a Fetching Model in Gray Broadcloth, With the Little Shoulder Capes Characteristic of the Directoire Period.
(Bonney, From Times Wide World.)



FOR THE YOUTHFUL FIGURE.
Coat in Black Broadcloth, With Characteristic High Waistline and Directoire Revers, from Martial and Armand.
(Bonney, From Times Wide World.)

SNAPPY LITTLE DIRECTOIRE DRESS, With Coat Effect in Black, the Front of the Skirt in Hunter's Green and the Stock in White Satin, While the Name of the Dress, Tan Fe Pa (Don't Worry), Is Inscribed in Chinese Lettering on Wooden Fob. From Anna.
(Bonney, From Times Wide World.)

NEWEST FASHION EDICTS INSPIRED BY AMERICAN DESIGNERS



A CHARMING FRAME
FOR A YOUTHFUL FACE
Is This Flower-Pot Hat of Black French Felt Trimmed in
Tan, With a Cluster of Plumes at Side.

(M. E. Berner.)



A SPANISH SUGGESTION
Is Conveyed by This Toreador Sailor of
Black Velvet,
With Ostrich
Pom Poms as
Trimming.
(© Underwood
& Underwood.)



HEAVIEST OF WHITE CREPE WITH GLORI-
OUSLY COLORFUL SILK FRINGE
Forms the Material of This Hand-Painted Shawl
That Gleams With All the Hues of the Rainbow.
(Styles Service Syndicate.)



FOR STREET WEAR OR SPORTS OCCASIONS
Charming Silver Muskrat Jacquette With a Novelty
Border of Nutria at Collar, Cuffs and Lower Edge.
(Styles Service Syndicate.)



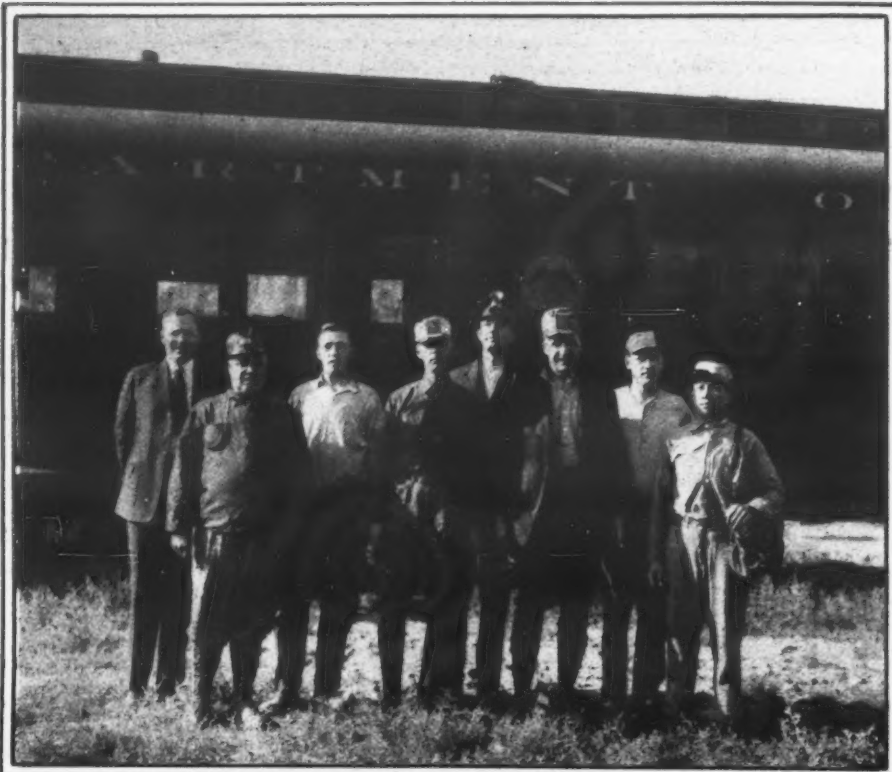
FOR THE OPERA
Wrap of Orchid Brocade With Rich Edgings of
Colored Marabout.
(© Underwood & Underwood.)



UNDENIABLE CHARM AND
DISTINCTION
Characterize This Coat of Cocoa Velour
With Luxurious Collar and Border of
Squirrel.
(Styles Service Syndicate.)



LEGION OF WOMEN IN TRAINING FOR MINE RESCUE WORK



FOR THE
BENEFIT OF
IMPERILED
UNDER-
GROUND
WORKERS:
RESCUE CAR
of the United
States Bureau
of Mines, With
Crew, of Engi-
neers, Miners
and Surgeons,
Who Give First-
Aid Training.

(Times Wide
World Photos.)



QUICK WORK
FOR PRESSING
NEED: FIRST-
AID TREAT-
MENT
Rendered in
Practice to a
Supposedly
Injured Comrade
in a Contest
Between Girl
Teams Under the
Auspices of the
Bureau of Mines.

(Times Wide
World Photos.)



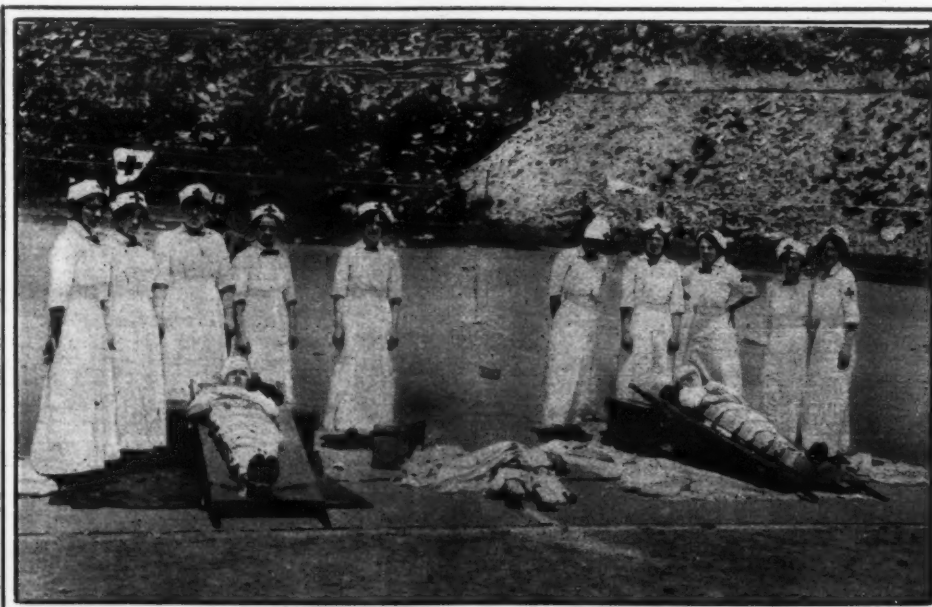
FEW departments of the United States Government are as beneficent in their operations and as successful in results as the Bureau of Mines. It is indefatigable in its efforts to improve the conditions attached to underground toil, to prevent mine disasters, and to mitigate suffering and ward off death from the victims of such catastrophes. In illustration of this may be cited the enlistment of the women and girls of the mining districts in bands that are taught the principles of first-aid treatment by experts on the staff of the bureau.

Eleven especially equipped mine-rescue railway cars and a number of automobile trucks are constantly making the rounds of mining communities, in order that the car crews, composed of engineers, doctors and practical miners, may instruct the underground workers in the correct methods of rescuing and succoring comrades who may be imprisoned in mines, following fires and explosions.

It was at first intended that this training should be for men only, but as their daughters, wives and sisters showed the keenest desire to learn what to do in case of accident, the scope of the work was extended to include all of either sex in the mining districts who chose to enroll. The response was immediate and enthusiastic, and today more than 100,000

READY TO ANSWER THE CALL WHEN IT COMES: TRAINED TEAM
of Girl First-Aid Workers Who Took Part in a Proficiency Contest in the Birmingham
(Ala.) Coal and Iron District.

(Times Wide World Photos.)



ENLISTED IN WAR AGAINST WOUNDS AND DEATH: WOMEN WORKERS
Demonstrating Their Proficiency in First-Aid Treatment at Winter Quarters, Utah.

(Times Wide World Photos.)

persons have completed the courses laid out by the bureau, and about 20,000 new members are added every year.

Naturally, the greatest stress in training is

laid upon the special injuries, such as burns and partial asphyxiation, that are natural attendants of mine disasters. But the instruction has been widened so as to include other

classes of accidents, when it is urgent to know just what to do in the precious moments that intervene between the time of the injury and the arrival of the doctor. Thus members are taught what to do in case of electric shock and drowning. They learn remedial measures for snake-bite and sunstroke. They are taught how to remove foreign bodies from eye, ear or throat; how to lift or carry an injured person, and how to prevent one from bleeding to death. At the completion of the course the student is given a certificate for proficiency that is highly prized.

Teachers of public schools have become interested in the work, and in some cases whole classes of their pupils have taken the instruction. The demonstrations are not confined to coal mining districts, but have been extended to metal mines, quarries, gas and oil regions, and practically every State of the Union is represented in the legion of Good Samaritans.

To promote proficiency by friendly rivalry, State-wide contests are frequently held to determine what special band of workers is most rapid and expert in first-aid work, and once a year there is a great international meet in which teams of girls and women from the United States, Canada and Mexico take part. The work is of incalculable value, and, apart from the immediate results achieved, it is obvious what it means to the coming generation to have hundreds of thousands of future mothers almost as prompt and efficient in case of household accidents as physicians themselves.



REACHING THE PACIFIC COAST ON A COAST-TO-COAST FLIGHT:
THE SHENANDOAH
Flying Over Los Angeles, Whose Name Has Been Given to the ZR-3, Now Occupying the Shenandoah's Hangar at Lakehurst, N. J.
(Times Wide World Photos.)



"THE PIONEER."
Henri Lyon, Native California Sculptor, 21 Years Old, at Work on Heroic-Size Statue, to Be Erected in the Courtyard of Carthay Centre, Los Angeles.
(Times Wide World Photos.)



A WINSOME LITTLE DEMOCRAT: EVA TAGGART, Daughter of Thomas Taggart Jr., of French Lick Springs, Ind., and Granddaughter of Thomas Taggart, Leader in Indiana Democratic Politics for a Quarter of a Century. (© Underwood & Underwood.)

I TEACH PIANO A FUNNY WAY

So People Told Me When I First Started in 1891. But now, after over twenty-five years of steady growth, I have far more students than were ever before taught by one man. I am able to make them successful players of the piano or organ in quarter the usual time at quarter the usual cost.



DR. QUINN AT HIS PIANO
From the Famous Sketch by Schneider, Exhibited at the St. Louis Exposition.

YEAR after year my school has grown and grown, until now I conduct one of the largest conservatories of the world. In 1922 and 1923, over three thousand students graduated from my Piano or Organ course and received their diplomas.

Yet when I first started giving piano and organ lessons by mail in 1891 my method was laughed at. Could my conservatory have grown as it has, obtained students in every State of the Union, and, in fact, practically every civilized country of the world, unless it produced very unusual and satisfying RESULTS for its students? See for yourself what it is that has brought my method so rapidly to the front. Write for free booklet and sample lessons.

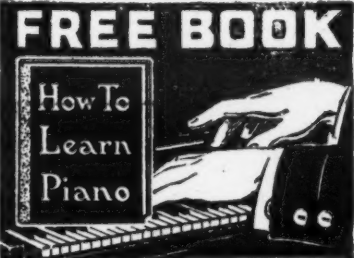
Now, for the first time, you can obtain sample lessons without charge. In the past I have always been opposed to sending out free lessons, even to persons who were seriously interested in my course. But my friends have insisted that I give everybody a chance to see for themselves just how simple, interesting and DIFFERENT my lessons are, and I have consented to try the experiment for a short time. Simply mail the coupon below or write a postcard, and the 61-page booklet and sample lessons will go to you at once and without obligation.

Within four lessons you will play an interesting piece on the piano or organ, not only in the original key, but in all other keys as well. Most students practice months before they acquire this ability. It is made possible by my patented invention—the Colorotone.

Another invention, obtainable only from me, is my hand-operated moving picture device, Quinn-dex. By means of Quinn-dex you actually see my fingers in motion on the piano, and can learn just how to train your own fingers.

When I say that I can teach you piano in quarter the usual time, do not think that this is too good to be true. Modern inventions and improved methods have accomplished just as great wonders in other branches of education. You at least owe it to yourself to investigate.

Send coupon or postcard at once, before the offer of free sample lessons is withdrawn.



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Please send me, without cost or obligation, your free booklet, "How to Learn Piano or Organ," free sample lessons, and full particulars of your method.

Name
Address



AN ART ADDITION TO THE OZARK STATE: STATUE by Sherry Fry That Will Surmount the Dome of the New Capitol Building at Jefferson City, Mo., One of the Most Magnificent in the Country.
(De Witt Ward.)



A CHARLIE PADDOCK OF THE KEYS: ALBERT TANGORA of Paterson, N. J., With His Trophy, a Silver Cup Valued at \$1,000, Signaling His Triumph in the International Typewriting Speed Contest at the National Business Show in the Sixty-Ninth Regiment Armory, When He Averaged 130 Words a Minute for a Period of One Hour, Despite the Fact That He Lost 40 Seconds in Repairing His Ribbon When It Knotted.
(Times Wide World Photos.)



C. STANLEY MITCHELL, President of the Central Mercantile Bank of New York, Under Whose Administration the Bank, Since Its Reorganization in May of This Year, Has Increased Its Total Resources From Three Millions to Fourteen Millions.
(© Marceau.)



Get Behind a Hohner for Happiness!

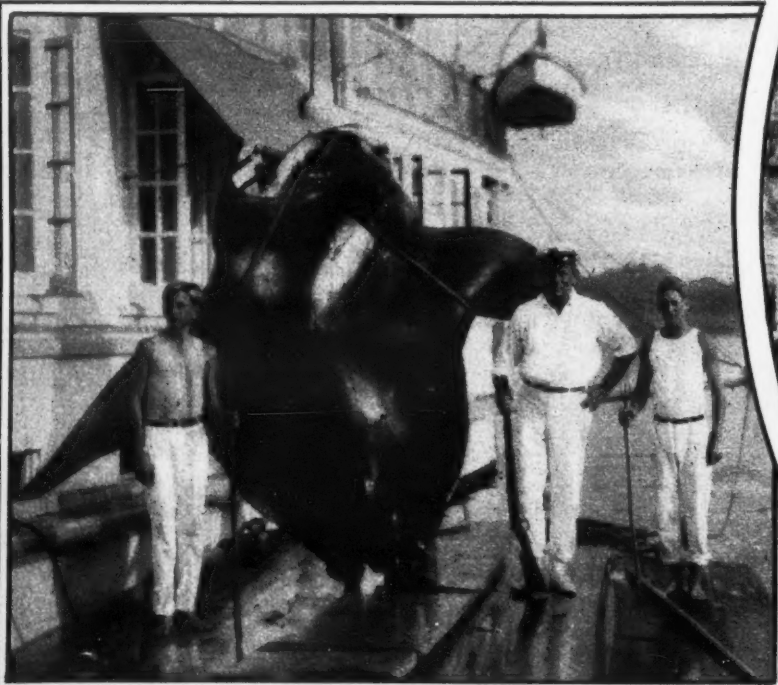
There's nothing like good music for happiness; and there's nothing like a Hohner for good music. Any boy or girl can learn to play real music quickly with the aid of the Free Hohner Instruction Book, procurable at all good dealers. And all good dealers sell Hohner's Harmonicas—

The World's Best

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HOHNER
HARMONICAS



THE SEA REPRESENTATIVE OF HIS SATANIC MAJESTY: HUGE DEVILFISH Caught Recently After a Strenuous Battle Off Horn Island in the Gulf of Mexico by Captain Ernest Lee Jahneke and a Party From New Orleans.
(Times Wide World Photos.)



ON A "LOCATION" OF THEIR OWN CHOOSING: SCREEN STARS, Bessie Love and Bebe Daniels, Spending a Brief Vacation at Thomas Meighan's Country Place at Great Neck, L. I.
(Times Wide World Photos.)



FUTURE STARS OF THE SILVER SCREEN: CHILD FILM PERFORMERS

Celebrating the Birthday of Muriel Frances Dana, Little Movie Actress, Who Is Preparing to Cut the Cake at the Hotel Ambassador, Los Angeles.
(Times Wide World Photos.)



A PROBLEM FOR THE PROFESSORS: THREE SETS OF TWINS

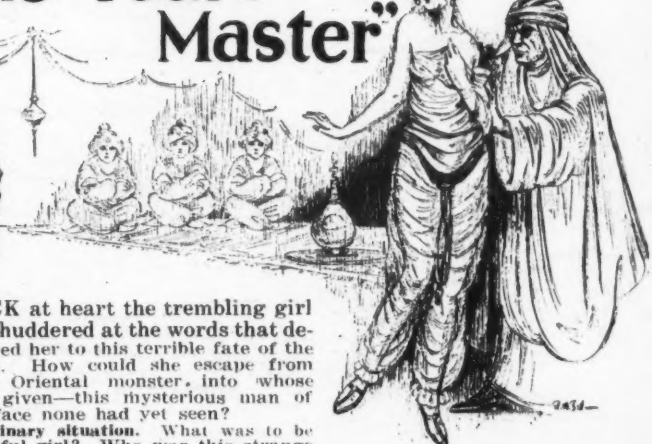
Studying at Smith College, Northampton, Mass. Front Row, Left to Right:

Miriam and Elizabeth Thompson and Mary and Margaret Hilferty. Back Row: Sylvia and Margaret Ward.
(Photograms.)



STILL AFTER THAT ELUSIVE CUP: SIR THOMAS LIPTON, British Yachtsman, Who Announces That He Will Challenge Again Next Year for a Race in 1926, Greeted by Police Commissioner Enright and Peter Hewiston Jr., Honorary Boy Police Captain, on the Yacht Florida, Which Met the Leviathan at Quarantine.
(Times Wide World Photos.)

"She is Yours Master"



SICK at heart the trembling girl shuddered at the words that delivered her to this terrible fate of the East. How could she escape from this Oriental monster, into whose hands she had been given—this mysterious man of mighty power whose face none had yet seen? Here is an extraordinary situation. What was to be the fate of this beautiful girl? Who was this strange emissary whom no one really knew?

To know the answer to this and the most exciting tales of Oriental adventure and mystery ever told, read on through the most thrilling, absorbing, entertaining and fascinating pages ever written.

MASTERPIECES OF ORIENTAL MYSTERY

11 Superb Volumes By SAX ROHMER

Written with his uncanny knowledge of things Oriental

THESE are no ordinary detective stories. The hidden secrets, mysteries and intrigues of the Orient fairly leap from the pages. Before your very eyes spreads a swiftly moving panorama that takes you breathless from the high places of society—from houses of refinement and luxury, to sinister underworlds of London and the Far East—from Piccadilly and Broadway to incredible scenes behind idol temples in far off China—from hidden cities in the jungles of Malay along strange paths to the very seat of Hindu sorcery.

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Be the first in your community to own these, the most wonderful Oriental mystery stories ever published—books that have sold by the hundred thousand at much higher prices—books you will enjoy reading over and over again. Handsomely bound in substantial cloth covers, a proud adornment for your table or shelf. A constant source of enjoyment and pleasure costing less than any other form of entertainment.

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I have read and am convinced that these books are the most extraordinary, most fascinating Oriental mystery stories I have ever read and are easily worth twice the price. I will promptly and \$1.00 a month for only 12 months; when you receive my first payment you are to send me promptly, absolutely free, two beautiful polychrome sphinx book-ends. Otherwise, I will return the set within 10 days of receipt at your expense, the examination to cost me nothing.

FEATURED IN LATEST STAGE AND SCREEN PRODUCTIONS



BETTY BRONSON,
in the Title Rôle of the Screen Version of "Peter Pan,"
for Which She Was Selected Personally by the Author
of the Story, Sir James M. Barrie.



ALICE TERRY,
Screen Star, Soon to Join Her Husband, Rex
Ingram, in Paris, Where She Will Be Fea-
tured in "Mare Nostrum," Adapted From
the Novel by Ibáñez.
(Times Wide World Studio—R. D. N.)



JOSEPH SCHILDKRAUT
as Benvenuto Cellini in "The Firebrand," at
the Morosco Theatre.
(Apeda.)



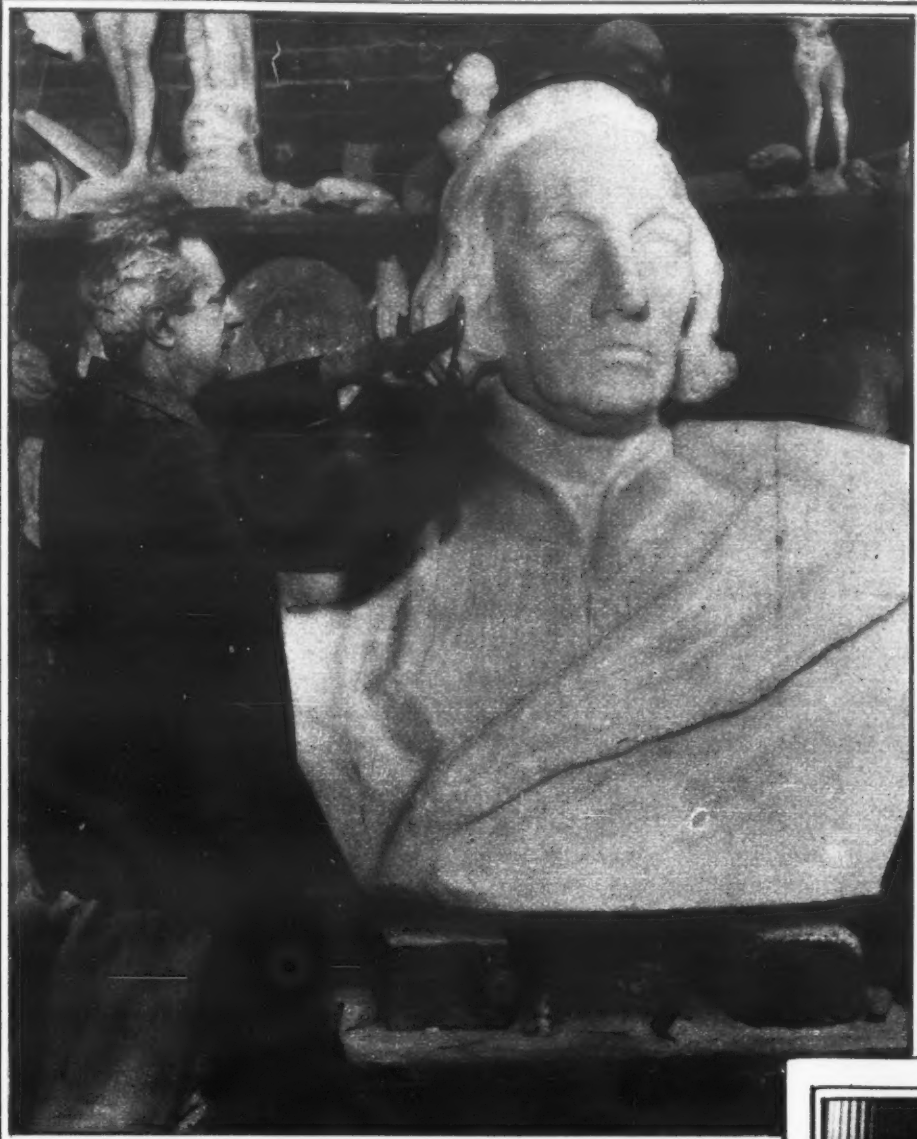
POLA NEGRI,
in the Title Rôle of Her
Latest Film Vehicle,
"The Czarina."
(Times Wide
World Photos.)



THE DOLLY SISTERS,
Who Have Recently Returned to America
After Two Years in Theatres Abroad.
(Times Wide World Studio—R. D. N.)



VIRGINIA
SHAAR,
in the Late Victor Herbert's Last Operetta, "The
Dream Girl," at the Ambassador Theatre.



THE DAUNTLESS SAILOR OF UNCHARTED SEAS: BUST OF COLUMBUS, in Process of Creation by Attilio Piccirilli, to Be Dedicated Next Year at Columbus Square. (International.)



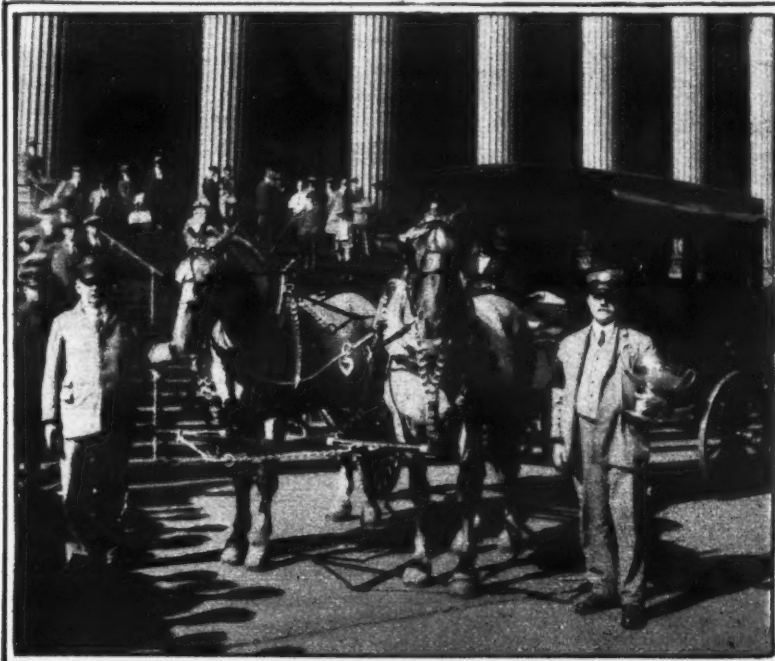
FIDO IN LUCK: ANNA FITZU, Noted Opera Singer, With Miss Klare Temberger, Who Is Giving Her Lessons in German Prior to Her Appearance as Elsa in "Lohengrin" at the Bayreuth Festival, Giving Her Pet a Bath. (Times Wide World Photos.)



THE ELEVENTH COMMANDMENT IN PRACTICE: VERA REYNOLDS, Film Star, Bending Over a Little Patient in a Bed Endowed by H. J. Bradt of Jackson, Mich., With the \$1,000 He Won as a Prize From Cecil B. De Mille for Suggesting the Making of the Ten Commandments in Film Form. (Times Wide World Photos.)



"WHO CHECKS AT ME TO DEATH IS DIGHT": FORMIDABLE FACE of Westdorf Chief Tim, English Bulldog of the Willock Kennels, Campbellsville, Ky., Who Has Never Been Beaten but Once in Exhibitions, and Then by the International Champion. (Times Wide World Photos.)



EQUINE CHAMPIONS: MIKE AND PATSY, Owned by the Ajax Trucking Company and Employed in the United States Mail Service in New York City, Who Won the Challenge Cup at This Year's National Horse Show as the Best Matched Team of Delivery Horses Weighing Under 3,000 Pounds. (Times Wide World Photos.)

LONDON

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THE SHOE ILLUSTRATED
DEPICTS A NEW MODEL
WHICH WE HIGHLY
RECOMMEND

Imported
Patent Kid Dancing Oxford
Built on Custom Lines
For Dress Occasions
Square Toe Flat Heel
\$10.50
BRITISH FOOTWEAR

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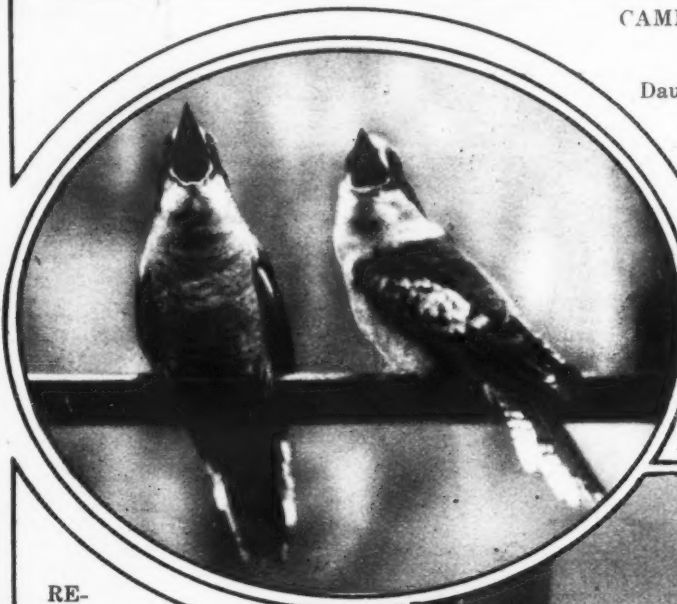
CAMPAIGNING FOR DAD: MISS ISHBEL MacDONALD, Daughter of the British Prime Minister, Addressing a Great Throng in the Interests of the Labor Party at Stirling, Scotland, While on a Campaigning Tour With Her Father and Lord Arnold.

(P. & A.)



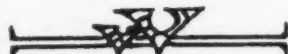
RAMSAY MacDONALD, Premier of Great Britain, on a Whirlwind Electoral Campaign Through Scotland, Speaking to the Crowd From the Window of a Railway Carriage.

(Times Wide World Photos.)



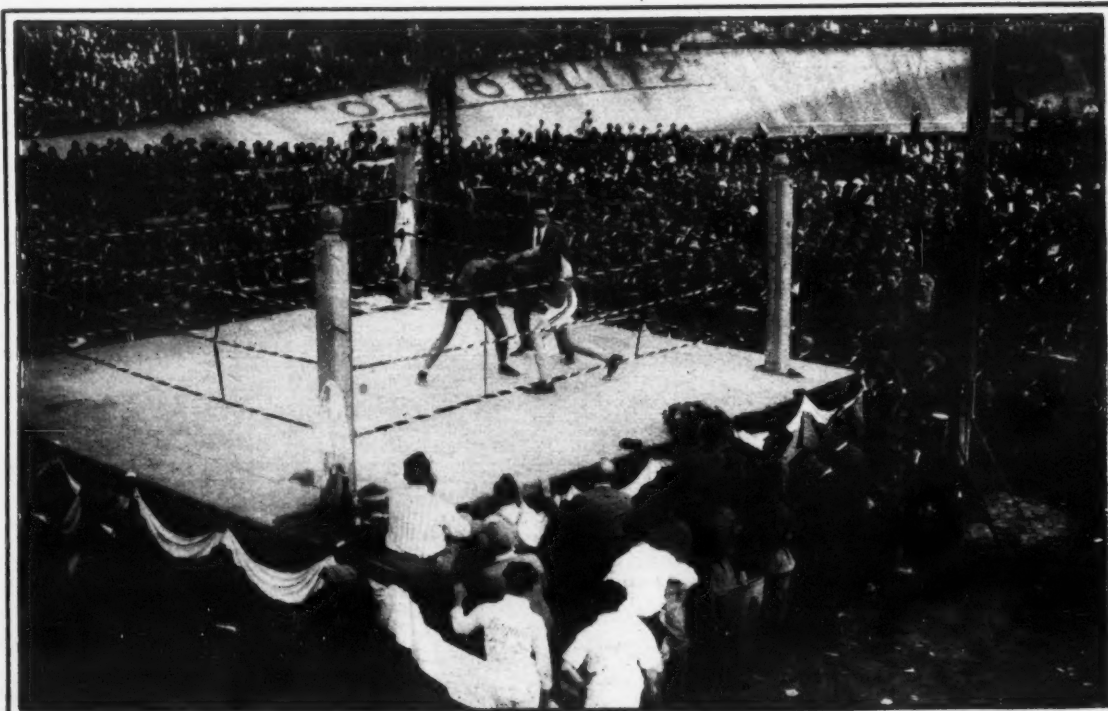
RE-HEARS-ING THEIR BRAYS: LAUGHING JACKASSES, Whose Mellifluous Notes Were Recently Broadcast From a London Radio Station.

(Times Wide World Photos.)



ENTRANCING GOWN OF BLACK SATIN, With Foundation of Gold Metal Cloth, a Chinese Motif in Gold Beads and an Unusual Neckline Enhancing the Beauty of the Creation, Worn by Miss Elizabeth Hines in "Marjorie."

(Gidding—Paris.)



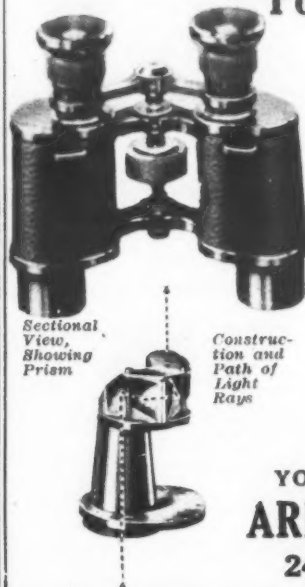
ITALY VERSUS HOLLAND: INTERNATIONAL MATCH for the Heavyweight Boxing Championship of Europe at Milan Between Erminio Spalla, Holder of the Title, and Fiet Vanderveer of the Netherlands, the Referee's Decision Being Given to Spalla at the End of the Twentieth Round.

(Times Wide World Photos.)



HERO OF THE MOST THRILLING CLIMAX BASEBALL EVER KNEW: WALTER JOHNSON, Twirling Ace of the Washingtons and Idol of the Fans, Who Pitched His Team to the World's Championship in the Final Innings of the Last Game With the Giants, Putting His O. K. on the Clay Statue of Himself Just Completed by the Sculptor, U. S. J. Dunbar (Right), in the Latter's Washington Studio. (Times Wide World Photos.)

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OCTOBER 1, 1924 **383,005**

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"Every woman cherishes the image of the woman she would like to be. I believe the realization of that ideal is contained in PELMANISM."

The Spread of Pelmanism

The Story of a Great Movement that Compels the Interest of Forward Looking Men and Women.

By B. C. McCULLOCH

PELMANISM has made a record of 650,000 successes both in England and America. No new idea has ever had such a thorough testing.

Pelmanism is not a theory but a practice. For twenty years it has been teaching people how to develop and strengthen their known powers and how to discover and train their latent mental abilities.

I first heard of Pelmanism during a London visit in 1919. Pages of the newspapers and magazines were devoted to Pelmanism, and "Are you a Pelmanist?" was a common question.

Men and women in every walk of life—lords and ladies, cooks and clerks, generals, admirals, doctors, lawyers, business men—all were Pelmanizing. Heads of great commercial firms were enrolling their entire staffs in the cause of greater efficiency.

To many who took the training, Pelmanism had all the force and sweep of a religion. It went deep down beneath the surface emotions and buried its roots in the very centers of individual consciousness, for Pelmanism can and does strengthen ambition, self-reliance, will power, concentration, judgment and memory.

Pelmanism Develops the Mind Behind Memory

Twenty years ago Pelmanism was a simple memory training system. Today it scientifically trains and exercises ALL the mental powers instead of one function of the mind.

Pelmanism today develops mind as surely as a physical trainer develops muscle. It is a new practical application of truths as old as the history of the world. It substitutes head work for guess work. It puts science in harness for the doing of every day work.

Pelmanism develops individual (mark that) mentality to its highest power. It recognizes the interdependence of all mental faculties and trains them together. It corrects bad habits, and emphasizes the importance of personality and character in the development of mental activity.

Pelmanism gives the mind a gymnasium to work in. It prescribes the training scientifically and skilled educators superintend the work.

The Art of "Get There"

Science is the knowledge of truth. Pelmanism, the science, teaches the art of "Getting there" quickly, surely, finely, not just for men, but for women.

Woman in the home as well as in

business has her ambitions and her perplexities. Followed honestly, Pelmanism will help solve woman's problems and aid her to realize her ambitions.

Never forget that there is no such thing as "standing still." Either you go forward or you drop back.

America needs Pelmanism as much as England needed it. There are too many men who are "old at forty"; too many people who complain about their "luck" when they fail; too many people without ambition or who have "lost their nerve"; too many "job cowards" living under the daily fear of being "fired."

Increased Incomes

Talk of quick and large salary increases suggests quackery, but in London, at Pelman House, I saw bundles of letters telling how Pelmanism had increased earning capacity from 20 to 200 per cent. And why not? Increased efficiency is worth more money.

But Pelmanism is bigger than that. After all, life is for living. Money is merely an aid to that end. Money without capacity for enjoyment is worthless. Pelmanism makes for a richer, more wholesome and more interesting life.

Too many people are mentally lopsided, knowing just one thing, or taking interest in only one thing. Of all living creatures they are the most deadly. I have seen eminent scholars who were the dumbest of talkers; successful business men who knew nothing of literature, art, or music; people of achievement sitting tongue-tied in a crowd while some fool held the floor; masters of industry ignorant of every social value; workers whose lives were drab because they did not know how to put color in them, and I have heard men and women of real intelligence forced to rely on anecdotes to keep up a conversation.

The emphasis of Pelmanism is on a complete personality. It does away with lopsided developments. It points the way to cultural values as well as to material success. It opens the windows of the mind to the voices of the world; it puts the stored wealth of memory at the service of the tongue; it burns away the stupid diffidences by developing self-realization and self-expression.

Your Unsuspected Self

How Pelmanism Brings the Hidden, Sleeping Qualities Into Full Development and Dynamic Action.

ARE you the man or woman you ought to be? Beneath the Self of which you are conscious there is hidden an unsuspected Self, a thing of sleeping strength and infinite possibilities. That Self is the man or woman you ought to be.

It is this unsuspected Self that occasionally rises uppermost in some crisis of life and makes you go in and win. And then you say, wonderingly: "How strange! I didn't think I had it in me."

Let that Self be always uppermost. Resolve to be always the man you ought to be!

Discover Yourself

Search through all the muddle and chaos of wrong thinking, of doubt and self-distrust, and find those fine qualities, those powerful potentialities, all those slumbering talents which every one of us possesses.

Developed and used, they will lift you from the valley of vain wishing to the hill top of achievement. The human mind, freed from slavery of slothful habits and trained to strength by proper exercises, has the drive of a mighty machine. It takes no account of obstacles; it refuses to be stopped by barriers.

Destiny or Decision

These statements are not advanced as empty speculation, but are stated as facts; facts that have behind them the testimony of more than 650,000 men and women who have studied Pelmanism, that science of Self-Realization which bids fair to revolutionize our conception of "Destiny" and Possibility.

Thus it is that one student says: "When I think of what I was a year ago, it does not seem as if I am the same person."

"I have got into a position that I could never have managed a few months ago; in fact, I can hardly believe that this new self is really me," says another.

Clearing the Fog

The minds of many men are veiled by a fog of misunderstanding. They think in a circle, haphazardly—vaguely. They wander in the twilight of doubt. Pelmanism clears the fog. It changes doubt to certainty, misdirection to direction, guessing to knowledge.

Whether you measure Pelmanism by the standards of practical cash-bringing results, increased mental and moral strength, or every day happiness, it cannot fail to satisfy you.

The truth of this claim is proved by the books of the Pelman Institute of America. A study of enrollments shows that every part of this continent has its growing group of Pelmanists, and that the list includes every field of

human endeavor. The home, the shop, the farm, the bank, the store, the factory, the bench and the bar, the office, all have their representatives, and the letters show that this great system of mental training comes as an answer to a tremendous need.

How to Become a Pelmanist

"Scientific Mind Training" is the name of the booklet which describes Pelmanism down to the last detail. It is fascinating in itself with its wealth of original thought and incisive observation. It has benefits of its own that will make the reader keep it.

In its pages will be found the comment and experience of men and women of every trade, profession and calling, telling how Pelmanism works—the observations of scientists with respect to such vital questions as age, sex and circumstance in their bearing on success—"stories from the life," and brilliant little essays on personality, opportunity, etc.—all drawn from facts. So great has been the demand that "Scientific Mind Training" has already gone into a third edition of 100,000.

Your copy is ready for you. Immediately upon receipt of your request it will be mailed to you absolutely free of charge and free of any obligation. No salesman will call upon you. Send for "Scientific Mind Training" now. Don't "put off." Fill in coupon at once and mail it to

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